



FOR IMMEDIATE RELEASE

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SUMMER WHAT'S NEW IN THE HAWAIIAN ISLANDS

HAWAII — Immerse yourself in the spirit of the Hawaiian Islands this summer by exploring its breathtaking natural landscapes, vibrant communities, inspiring mix of cultures and unique-to-Hawaii activities and events. Whether making a first, second, or third visit, every day exploring Hawaii offers opportunities to learn about, experience and engage with the wonder of our amazing collection of islands.

For additional updates about each island, reference the media sites of our Island Bureaus: the [Kaua'i Visitors Bureau](#), [O'ahu Visitors Bureau](#), [Maui Visitors and Convention Bureau](#), and [Island of Hawai'i Visitors Bureau](#).

ATTRACTIONS AND ACTIVITIES

Ala Moana Center (O'ahu) is expanding its open-air retail and dining lineup with several new arrivals and reimagined spaces. Always A.Line, Columbia Sportswear, Eyeland Hawai'i, Space 62, and Tandoori Express are now open, alongside recent debuts L&L Hawaiian Barbecue and Supreme Dumplings. Molly Tea is slated to open in July, while the center has also introduced relocated or newly renovated storefronts for popular brands, including NOHO HOME, Windsor, Ben Bridge, and Aesop. [AlaMoanaCenter.com](#)

Bishop Museum (O'ahu) is presenting "Mary Kawena Pukui: Knowledge is Life," an installation honoring the life, work and enduring influence of one of Hawai'i's foremost cultural scholars. The exhibition recognizes Pukui as a leading source of Hawaiian language and cultural study, while also tracing the teachers and sources of knowledge that shaped her life's journey. The installation also shares how her path of knowledge prepared her for her roles as a *kumu hula* (hula teacher), composer, writer, researcher, and expert Hawaiian-English translator. [BishopMuseum.org](#)

Grand Wailea, a Waldorf Astoria Resort (Maui Nui) has partnered with Los Angeles, California-based modern apothecary Moon Juice on new wellness offerings at the property's Kilolani Spa and wellness-focused café Loulu. Kilolani Spa guests can book the Moon Juice Hydrafacial, a restorative treatment utilizing Moon Juice products to cleanse, hydrate and tone skin, or the Super Moon Juice Hydrafacial, which incorporates lymphatic drainage, exfoliation, serum infusion and LED light therapy. The Moon Juice collaboration extends to Loulu and its new Matcha Pearl latte and other beverages promoting wellness. [GrandWailea.com](#)

Hawaii Forest and Trail (island of Hawai'i) is adding an extra stop to its Volcano, Chocolate, and Waterfalls Adventure this summer. In addition to its interpretive exploration of Hawai'i Volcanoes National Park, the full-day island of Hawai'i tour is expanding its partnership with Lavaloha Chocolate Farm's tree-to-bar chocolate experience. The tour stop at the farm now ends with visit to a private waterfall exclusive to Hawai'i Forest and Trail guests. The updated tour combines volcano landscapes with waterfalls, alongside island history and culture, and a taste of locally made chocolate. [Hawaii-Forest.com](#)

Kā'anapali Golf Course (Maui Nui) offers families a scenic time together on the greens, with views of the ocean, West Maui mountains and the islands of Lāna'i and Moloka'i. The Kā'anapali Kai Course features junior *keiki* (childrens) tees for younger players while the Royal Kā'anapali Course offers an opportunity to play a round on Maui's first resort golf course. Families can also book a group golf lesson or try out FootGolf on the Kai Course, in which players use soccer balls to complete a nine-hole loop with its own par. [KaanapaliGolfCourses.com](#)

Kohala Zipline (island of Hawai'i) is building a new course at 'Ōle Hawai'i in Hāwī that will include eight ziplines, five bridges, a rappel and a spiral tree staircase. The partnership aligns with Kohala Zipline's focus on conservation as 'Ōle Hawai'i is a nonprofit dedicated to restoring and caring for its land as a thriving *ahupua'a*, a mountain-to-sea land division system conceived by early Hawaiians for sustainability. A percentage of proceeds generated by the new course will support 'Ōle Hawai'i, with future giveback opportunities for zipline guests to participate in restoration efforts. KohalaZipline.com

Kukui'ula (Kaua'i) on the island's south shore will host its third-annual Calabash at Kukui'ula from 17-22 August. The private club community's multiday gathering aims to bring together global cuisine, wine and spirits, immersive wellness and movement experiences, and live music in a relaxed setting. Kukuiula.com

Mālie Organics (Kaua'i) recently opened its newest boutique at Kilohana Plantation, marking the brand's second Garden Island location following its shop in Po'ipū. The new Kilohana Boutique is situated alongside the Mālie Beauty Lab, where many of the company's signature body care, skin care, and home products are handcrafted. The setting for the new boutique offers visitors a look at where Mālie Organics' products are made and showcases their botanically inspired collections in a scenic setting of thriving gardens and tropical orchards. Malie.com

Marriott's Waikiki Collection (O'ahu) recently introduced new poolside and oceanfront experiences across its Waikiki properties just in time for summer. At Sheraton Waikiki Beach Resort, the new Tita's Hale activity cabana offers *hula* and *lei*-making lessons, *keiki* (children) storytelling, ocean animal origami, poolside mahjong, and weekly Moonlit Movie Night screenings of vintage surf films. Sheraton Princess Kaiulani Waikiki Beach is offering shaded cabanas with flat-screen TVs right on schedule for the 2026 FIFA World Cup matches. And the Moana Surfrider, A Westin Resort and Spa, has debuted flexible Banyan Courtyard cabana setups with curated spa amenities emphasizing wellness. Guests are invited to enjoy them all this summer. MoanaSurfrider.com, SheratonWaikiki.com, PrincessKaiulani.com

Maui Chocolate Tour has debuted its new Farm and Feast Experience, pairing a visit to Maui Ku'ia Estate Chocolate's cacao farm at the foot of the West Maui mountains with a dining stop at Sale Pepe Pizzeria e Cucina in Lahaina. The reservation-only experience begins and ends at the Maui Ku'ia Estate Chocolate Factory in Lahaina, offering tour guests a closer look at the chocolatier's crafting process. On the tour, guides share knowledge of Maui's agricultural roots and the farm's cacao growing process while tasting a variety of Maui Ku'ia Estate chocolate flavors and styles. An Italian-inspired meal at Sale Pepe finishes the culinary-focused Maui experience. MauiChocolateTour.com

Maui Ocean Center has expanded its collection of Behind the Scenes Tours with a new stop at the Marine Institute at Maui Ocean Center, offering guests a closer look at active marine conservation efforts. Guides share with guests the nonprofit's work in coral restoration, monk seal response, and how staff and volunteers care for injured sea turtles, followed by a visit to the ocean center's coral nursery, which is home to nearly 40 coral species. Guests can also feed squid and brine shrimp to the nursery's mushroom coral and visit the aquarium's Turtle Lagoon and Nursery Bay. MauiOceanCenter.com

Maui Pineapple Tour recently introduced its new Farm Tour and Lunch, taking guests into the fields of Hawai'i's last working pineapple farm for an educational look at the growing process, followed by a local-catered meal from 'Ōhana Island Grindz. Tours begin and end at the Maui Pineapple Store in Hāli'imaile. MauiPineappleTour.com

North Shore Huaka'i (O'ahu) is a new community-driven shuttle offering daily roundtrip service from Waikiki and Ko Olina to the North Shore for just \$5. Launched on 29 June, the 90-day pilot was developed by the Hawaiian Council in partnership with the Hawai'i Visitors and Convention Bureau, E Noa Tours, and the Hawai'i Tourism Authority in direct response to the economic impact of the March 2026 kona low storms on North Shore communities. Riders enjoy approximately six hours on the North Shore, including a stop at the historic Waialua Sugar Mill district and up to 2.5 hours in Hale'iwa, with onboard cultural narration from respected Hawaiian practitioners. Each participant receives a North Shore Passport to guide spending at local restaurants, shops, galleries, and coffee shops. Service concludes on 26 September. Book online at NorthShoreHuakai.com.

Outrigger Resorts and Hotels (Maui Nui, Kaua'i, island of Hawai'i) is reimagining its Fourth of July celebrations this year with Flowerworks, a series of aerial flower drops at its Kā'anapali, Kaua'i, and Kona properties. Rather than the holiday's traditional fireworks, helicopters at each location will release local-sourced tropical flowers above resort lawns and bays creating a colorful floral display. Festivities will vary by property: Outrigger Kā'anapali Beach Resort will offer family activities, Outrigger Kaua'i Beach Resort and Spa will offer *lei* making, *hula*, and a craft fair atm and Outrigger Kona Resort and Spa will offer cultural workshops, music, and BBQ bites. The celebrations are open to resort guests and the public.

Outrigger Resorts and Hotels (O'ahu) is again participating in the return of the Duke Kahanamoku OceanFest, happening on the beaches and waters of Waikiki. The 10-day ocean sports festival honors the life and legacy of famed Hawai'i waterman and Olympian Duke Kahanamoku with competitions in surfing, swimming, volleyball, canoe paddling, foiling, tandem surfing, dog surfing, and more. Outrigger Resorts and Hotels is title sponsor of several featured events benefitting the Outrigger Duke Kahanamoku Foundation, including *keiki* (children) and adult volleyball challenges, and the Legends Surf Invitational. Other festival highlights include its opening ceremony at Waikiki's Duke Kahanamoku statue and the Duke's Waikiki Ocean Mile Swim. DukeKahanamokuOceanFest.com

Pacific Whale Foundation's (Maui Nui) Ocean Camp offers young campers a hands-on day of learning about and exploring the ocean and Maui's natural environment. Each weekly session is built around an ocean-related theme, combining immersive science lessons, team-building games, expressive crafts, and daily field trips with local partners. Campers also take part in a weekly three-hour private snorkel trip aboard PacWhale Eco-Adventures vessels, adding time on the water to the educational experience. Sessions are limited to 20 campers and scholarships are available for Maui resident *keiki* (children). PacificWhale.org

The Ritz-Carlton Maui, Kapalua is bringing live music to its ocean-view setting this summer with the resort's monthly Maui Songwriters Festival Summer Series. Held in the resort's lobby Alaloa Lounge, the series will feature live performances from several Nashville-based musicians in an intimate setting, paired with opening performances by Hawai'i-based musicians. The lineup includes Filmore on 17 July and Kristian Bush with Payton Sullivan on 21 August. RitzCarlton.com

Royal Lahaina Resort and Bungalows (Maui Nui) is welcoming the summer with a collection of new experiences. The resort is expanding its wellness offerings with Nō Ka 'Oi Aesthetics, a West Maui med spa, offering services, such as injectables, skin rejuvenation, IV therapy, and medical-grade skincare. At the Lahaina Noon Solar Elixir Tradition, guests can mark the natural disappearance of the sun's shadow on 18 July with a brief cultural experience and complimentary Solar Punch. RoyalLahaina.com

Sea Life Park Hawaii (O'ahu) welcomes families to explore the fascinating world of sharks during *Manō* (Shark) Week, happening 19-25 July, with themed activities and educational presentations focused on the ocean animals. The week concludes with a special Keiki Sunday on 26 July, starting with an 8 a.m. beach cleanup at park-neighboring beaches in partnership with 808 Cleanups. From 10 a.m. to 2 p.m., the park will host shark-themed crafts and games, nonprofit booths, guest speakers, education stations, photo opportunities, temporary tattoos, and keiki hula performances. SeaLifeParkHawaii.com

Space 62 (O‘ahu) recently opened a new flagship destination for gamers and collectors on the third floor of Ala Moana Center. The venue currently serves as a vibrant hub for Trading Card Game (TCG) enthusiasts, offering expert appraisals, trade-ins for high-demand sets, and a space for lively community events. An upcoming expansion is also under construction to bring the brand’s signature OdysseyVR experience to the mall, which will introduce state-of-the-art racing simulators, multiplayer combat arenas, and immersive horror escapes. In the meantime, visitors looking to experience high-speed VR rides, classic claw machines, Gachapons, and a hidden Pokémon TCG room can visit Space 62’s fully operational sister location at Waikiki’s International Market Place. SpaceSixtyTwo.com

Waimea Valley (O‘ahu) invites residents and visitors to experience its botanical gardens and cultural sites after the sun goes down with Moon Walk, a guided evening journey through the valley by moonlight. The experience begins with an overview of the valley and an *oli* (chant) before entering, followed by an introduction to star navigation, exploring the grounds’ *kaubale* (group of houses) on a cultural tour, and ending the walk with a moonlit view of the valley’s waterfall. In addition, its Summer Concert Series returns on 25 July and 29 August with live music by Hawai‘i musicians and *hula* while also celebrating the 20th anniversary of efforts protecting and preserving the culturally significant North Shore valley. Waimea Valley’s summer events will end with the Kalo and ‘Awa Festival on 12 September, honoring the two culturally important plants through workshops, activities, music, *hula*, and informational booths led by local farmers, cultural organizations and vendors. WaimeaValley.net

Wasabi Tours Hawaii (O‘ahu, island of Hawai‘i) recently debuted its Grand Circle Island Day Tour offering a single-day tour of the island of Hawai‘i for visitors staying on O‘ahu. The small-group tours include coordinated round-trip airfare from O‘ahu to Hawai‘i Island and begin upon landing with a visit to a Kona-area coffee farm before continuing to Punalu‘u Black Sand Beach, Hawai‘i Volcanoes National Park, and Waiānuenue (Rainbow Falls) in Hilo. The day concludes with visits to ‘Akaka Falls and the Waipi‘o Valley Lookout before an evening return to O‘ahu. WasabiToursHawaii.com

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About HTUSA

Hawai‘i Tourism United States (HTUSA), managed by the Hawai‘i Visitors and Convention Bureau, is contracted by the Hawai‘i Tourism Authority (HTA) for marketing management services in the continental U.S. The HTA, the state of Hawai‘i’s tourism agency, was established in 1998 to ensure a successful visitor industry well into the future. Its mission is to strategically manage Hawai‘i tourism in a sustainable manner consistent with the state of Hawai‘i’s economic goals, cultural values, preservation of natural resources, community desires and visitor industry needs. For more information about the Hawaiian Islands, visit gohawaii.com.

Special note to media: *HTUSA recognizes the use of the ‘okina [ʻ] or glottal stop, one of the eight consonants of the (modern) Hawaiian language; and the kahakō [ā] or macron (e.g., in place names of Hawai‘i such as Lāna‘i). However, HTUSA respects the individual use of these markings for names of organizations and businesses.*

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