



FOR IMMEDIATE RELEASE

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SPRING WHAT'S NEW IN THE HAWAIIAN ISLANDS

HAWAII — Spring in the Hawaiian Islands brings new adventures, lush landscapes, and unique experiences across every island. From breathtaking scenery and thriving communities to one-of-a-kind cultural activities and events, each day offers visitors a chance to discover, connect, and celebrate the spirit of Hawai'i.

MĀLAMA HAWAII & CULTURE

Efforts relating to sustainability and caring for our people, place, and culture.

Hawaii Forest and Trail (Island of Hawai'i) recently announced its new Kohala Dry Gulch Stewardship Project. The initiative is rooted in one of the company's core values, Aloha 'Āina — loving and respecting the land. The focus is on restoring six acres of dry gulch habitat to its natural thriving state while creating connections to the land for guests and the community through hands-on-experiences. With brush clearing and invasive species removal already completed, the project is now actively planting canoe plants in the restored *lo'i* (agricultural terraces). Hawaii-Forest.com/Hoomalama-Initiative

Mālama Maunalua (O'ahu) recently received a \$4.6 million National Fish and Wildlife Foundation grant supporting community-led conservation in East Honolulu. The funding advances a large-scale ridge-to-reef restoration project connecting native forest restoration, green stormwater infrastructure, and climate-resilient coral-reef rebuilding in Maunalua Bay. The public is invited to participate in the restoration project through volunteer and ecosystem education opportunities. MalamaMaunalua.org

Outrigger Kā'anapali Beach Resort (Maui Nui) will host its Lei Day Celebration on 1 May, showcasing this year's theme, Lei Pili 'Ohana: A Treasure of Family Lei. The event will include guest activities, such as hands-on *lei* making, cultural demonstrations, and performances honoring the cherished island tradition of giving and receiving lei. Guests will be able to create their own fresh flower lei with guidance from cultural specialists. There will also be demonstrations of various styles of lei-making, and guests will be invited to view and vote on lei created by hosts at the resort's Kawenaokeao Cultural Center. The event will end with Hawaiian music and *hula* performances and announcement of the competition winners. Outrigger.com

Outrigger Kaua'i Beach Resort and Spa invites guests and the community to *mālama 'āina* (care for the land) through a series of complimentary shoreline experiences at Nukoli'i Beach to remove marine debris. Join them for Sunrise Beach Clean-Ups (7:30 a.m.) on 18 April, 16 May, and 20 June, as well as Pau Hana Beach Clean-Ups (4:30 p.m.) on 24 April, 22 May, and 26 June. Refreshments will be offered after each clean-up. Allegra Scribner will lead a Marine Debris Art Workshop on transforming found materials into keepsakes. Reservations are recommended for the workshops: 28 April, 26 May, and 30 June, from 11 a.m. to noon. Outrigger.com

Outrigger Kona Resort and Spa (Island of Hawai'i) is hosting its Under the New Moon Nā Kupuna O Kona Series on the last Tuesday of each month, from 5 to 6 p.m., at its Piko Makai dining venue on the resort's inner pool deck. The event celebrates Hawaiian culture and each month's new moon, with the resort's *kumu* (teacher) sharing *mo'olelo* (stories) of Hawai'i's culture, history and traditions. The evening also includes a performance by Nā Wai Iwi Ola Hula Hālau, bringing *mo'olelo* to life through *hula*. The complimentary gathering welcomes guests and the community, with validated parking available. Outrigger.com

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Outrigger Resorts and Hotels (O‘ahu) presents Outrigger Zone Day at the Waikīkī Aquarium on 28 June, celebrating the culmination of World Ocean Month with a morning dedicated to ocean education, conservation, and community connection. Happening from 9 a.m. to noon, the public event will feature live music and hands-on conservation-themed booths. Guests can also partner with the Genki Ala Wai Project to craft microorganism-infused mud balls, which help restore the ecological balance of Honolulu’s Ala Wai Canal. Outrigger.com

Sheraton Maui Resort and Spa recently introduced a series of curated artisan workshops, providing guests with opportunities to create take-home keepsakes guided by local artists and crafters. Among the offerings is a Tahitian Pearl Necklace Workshop with local jeweler Anna Lindquist, who teaches knotting, stringing, and finishing techniques. The Resin Charcuterie Board Workshop with artist Yulia Karcher, lets participants design ocean-inspired boards while learning the process of working with resin materials and color-blending techniques. Workshops are open to guests, incentive-trip participants, retreats, and team-building. Marriott.com/Sheraton-Maui-Resort-and-Spa

Waikiki Beach Walk (O‘ahu) presents Mele Hali‘a with steel guitar master Alan Akaka and his students from Ke Kula Mele Hawai‘i on 12 April, from 5 to 6 p.m. Founded by Akaka to preserve and perpetuate the traditions of *kei ho‘alu* (Hawaiian steel guitar), Ke Kula Mele Hawai‘i instructs and showcases the next generation of musicians taking up the instrument and performing under his guidance. The performance is free and open to the public, offering an opportunity to experience the iconic sound and music of traditional steel guitar. WaikikiBeachWalk.com

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About HTUSA

Hawai‘i Tourism United States (HTUSA), managed by the Hawai‘i Visitors and Convention Bureau, is contracted by the Hawai‘i Tourism Authority (HTA) for marketing management services in the continental U.S. The HTA, the state of Hawai‘i’s tourism agency, was established in 1998 to ensure a successful visitor industry well into the future. Its mission is to strategically manage Hawai‘i tourism in a sustainable manner consistent with the state of Hawai‘i’s economic goals, cultural values, preservation of natural resources, community desires and visitor industry needs. For more information about the Hawaiian Islands, visit gohawaii.com.

Special note to media: *HTUSA recognizes the use of the ‘okina [ʻ] or glottal stop, one of the eight consonants of the (modern) Hawaiian language; and the kahakō [ā] or macron (e.g., in place names of Hawai‘i such as Lāna‘i). However, HTUSA respects the individual use of these markings for names of organizations and businesses.*

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