



**FOR IMMEDIATE RELEASE**

18 March 2026

**SPRING WHAT'S NEW IN THE HAWAIIAN ISLANDS**

**HAWAII** — Spring in the Hawaiian Islands brings new adventures, lush landscapes, and unique experiences across every island. From breathtaking scenery and thriving communities to one-of-a-kind cultural activities and events, each day offers visitors a chance to discover, connect, and celebrate the spirit of Hawai'i.

**ATTRACTIONS & ACTIVITIES**

**Aloha Bricks '26: Stories of Hawai'i at Bishop Museum (O'ahu)**

The Bishop Museum presents Aloha Bricks '26: Stories of Hawai'i, a new interactive exhibition opening 14 March 2026. Created with the Hawaii LEGO® Users Group and middle school students statewide, the exhibit showcases Hawai'i's culture and landmarks through large-scale LEGO®-style brick models, student-designed mosaic galleries, and hands-on build spaces. Highlights include brick recreations of iconic sites, native plants and animals, and immersive play areas for all ages. Exhibits are included with general museum admission and are on view daily. [BishopMuseum.org](https://BishopMuseum.org)

**Cirque Du Soleil's 'Auana (O'ahu)** production is celebrating its one-year anniversary at the OUTRIGGER Waikiki Beachcomber Hotel and its recent USA Today no. 4 ranking on a list of Best New Attractions. The show blends the world-renowned acrobatic artistry and visuals of Cirque Du Soleil with the *mo'olelo* (stories), *bula*, and music of Hawai'i in a production, celebrating and honoring the Hawaiian Islands, its culture, and people. Performances happen Wednesday through Sunday at 5:30 and 8:00 p.m., with tickets available online. [Outrigger.com](https://Outrigger.com)

**Hawai'i Symphony Orchestra (O'ahu)** is presenting two major programs this spring. On 19 April, in celebration of the 50<sup>th</sup> anniversary of Polynesian voyaging canoe Hōkūle'a's maiden voyage to Tahiti, the orchestra will collaborate with conductor Anthony Parnter, the O'ahu Choral Society, and the Polynesian Voyaging Society to premiere Michael-Thomas Foumai's choral symphony "Raise Hawaiki." On 7 June, soprano Renée Fleming will join the orchestra for the Halekulani Masterworks season finale with a concert inspired by her 2023 Grammy-winning album "Voice of Nature: The Anthropocene." [MyHSO.org](https://MyHSO.org)

**Ko Olina Resort's Kaula Lū'au (O'ahu)** is a new cultural performance created and led by Native Hawaiian artists. A creative partnership of the Hawaiian Council and Ko Olina, the production at the resort's new Ocean's Edge venue is a theatrical performance, following the story of Mahina, a young Native Hawaiian woman whose journey toward understanding self is told through *mo'olelo* (stories), *bula*, *oli* (chant), music, and contemporary staging. The performance explores themes of genealogy and ancestral connections to the Pacific Ocean. Performances happen Fridays through Mondays at 7:30 p.m., with pre-show interactive activities for guests beginning at 5:15 p.m. [LuauKaula.com](https://LuauKaula.com)

**Kohala Zipline (Island of Hawai'i)** is preparing a new zipline course and canopy tour, featuring higher, faster, and longer ziplines. The new zipline canopy course will have a zip and bridge over a waterfall, a dedicated *keiki* (kids) course, and a grand finale zipline larger and longer than Kohala Zipline's current course. Optional photo packages will be available for the new course. [KohalaZipline.com](https://KohalaZipline.com)

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**Kona Salt Farm by Sea Salts of Hawai'i (Island of Hawai'i)** recently introduced a Deep Ocean Jet Lag Recovery experience made for arriving travelers. Drawing pristine deep ocean water from more than 2,200 feet below the surface, the session combines 47 degrees Fahrenheit cold foot soaks with mineral-rich magnesium and electrolyte products to support hydration, circulation, and fatigue, as well as help reset sleep rhythms after long flights. The program is offered at Hawai'i Ocean Science and Technology Park and uses resources unique to the Kona Coast area. [KonaSeaSalt.com](http://KonaSeaSalt.com)

**UFO Parasail, Fishing and Adventures (Maui Nui)** has expanded its fleet with a fourth fishing boat, offering four daily departures from Māla Wharf and Kā'anapali Beach in West Maui. Guest can reserve private and shared fishing charters for up to eight passengers on light-tackle charters and six passengers on sport fishing charters. Starting in May, guests will also enjoy expanded offerings at Kā'anapali Beach, as UFO will provide four parasail boats and towable banana boats. [UFOParasail.net](http://UFOParasail.net)

**Wahi Pana Public Art Project (O'ahu)** has partnered with visual storytelling group In the Southern Sun for "Māunuunu," a collaborative exhibit presented with both the City and County of Honolulu Mayor's Office of Culture and the Arts as well as Bloomberg Philanthropies. The gallery show extends the in-progress islandwide "Wahi Pana: Storied Places" public art project — 11 temporary installations across O'ahu reconnecting communities with indigenous *mo'olelo* (stories) — through new works by artists Brandy Nālani McDougall, Cory Kamehanaokalā Holt Taum, and Koloikeao Anthony. The Māunuunu exhibit — its Hawaiian name honoring the blustery winds of Wai'ālae that move across Waikīkī — is meant to speak to concepts of change, offering, and intention. [InTheSouthernSun.com](http://InTheSouthernSun.com)

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#### **About HTUSA**

Hawai'i Tourism United States (HTUSA), managed by the Hawai'i Visitors and Convention Bureau, is contracted by the Hawai'i Tourism Authority (HTA) for marketing management services in the continental U.S. The HTA, the state of Hawai'i's tourism agency, was established in 1998 to ensure a successful visitor industry well into the future. Its mission is to strategically manage Hawai'i tourism in a sustainable manner consistent with the state of Hawai'i's economic goals, cultural values, preservation of natural resources, community desires and visitor industry needs. For more information about the Hawaiian Islands, visit [gohawaii.com](http://gohawaii.com).

**Special note to media:** *HTUSA recognizes the use of the 'okina [ʻ] or glottal stop, one of the eight consonants of the (modern) Hawaiian language; and the kahakō [ā] or macron (e.g., in place names of Hawai'i such as Lāna'i). However, HTUSA respects the individual use of these markings for names of organizations and businesses.*

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