

## Message from Maui Nui — November 2025

### Maui Nō Ka 'Ōi

**Aloha kākou,**

We're honored that Maui has been named one of *National Geographic's Best Places to Travel in 2026*—a recognition that reflects the heart, resilience, and aloha of our people. This accolade is a testament to our valued partners, whose passion, dedication, and commitment to culture, community, and guest experience continue to shape Maui into a place that inspires travelers from around the world.

**The full list:** [The best places in the world to travel to in 2026.](#)

**Destination spotlight:** [Maui is calling visitors back in 2026. Here's how to visit responsibly.](#)



As we look ahead, there is much to celebrate. In this issue, you'll find a collection of new openings, refreshed experiences, and upcoming events that reflect the vibrancy of our islands and the meaningful ways visitors can engage with Maui Nui. We're excited to share these updates and continue our work together to uplift our destination, support local businesses, and welcome mindful travelers with aloha!



## New Offerings

### Four Seasons Resort Lanai Debuts New Restaurant

[Osteria Mozza Lanai](#) at Four Seasons Resort Lanai is open following a complete redesign of the restaurant, a partnership with Nancy Silverton, her first Hawai'i restaurant. The acclaimed chef is known for Los Angeles eateries such as Michelin-starred Osteria Mozza, Pizzeria Mozza and Chi SPACCA. The redesign includes the addition of a wood-fire pizza oven and a white Carrara marble Mozzarella Bar, a legendary spot at Osteria Mozza where guests can cozy up and watch the culinary team prepare their food. Also new is a private dining and wine room for intimate groups. For more information, visit [www.fourseasons.com/lanai](http://www.fourseasons.com/lanai).



### Montage Kapalua Bay's Holiday Festivities

From holiday feasts to soulful celebrations, Montage Kapalua Bay invites you to embrace the magic of the season. Savor festive dining experiences including Thanksgiving dinners, Christmas Eve and Day specials, and a New Year's Eve four-course celebration followed by an after-hours lounge. Gather for moments of reflection with our Hanukkah menorah lighting, Winter Solstice Cacao & Sound Ceremony, and New Year Renew Yoga & Sound Ceremony at Cliff House. Indulge in seasonal spa offerings and exclusive gifts with select treatments through January at Spa Montage, because every holiday is brighter by the bay. For more information, visit <https://www.montage.com/kapaluabay/experiences/upcoming-events/#thanksgiving-events>.

### **Festive Maui Walking Tour with Christmas Carolers**

Maui Walking Tours is hosting a free holiday themed sunset walking tour along the coastline of Kihei with professional Christmas carolers. Listen to fun local stories, your favorite Christmas songs, and experience holiday joy in true island style! For more information, visit [www.mauiwalkingtours.com](http://www.mauiwalkingtours.com).



### **Hale Pi'ilani at Royal Lahaina Resort & Bungalows Reopens After Transformation**

Hale Pi'ilani reopened its doors, unveiling a reimagined space for hosting meetings and social gatherings, offering flexible configurations to accommodate up to 180 guests banquet-style or 120 in a classroom setup. Whether hosting corporate events, weddings or other celebrations, the space provides planners with a blend of functionality and ambiance. For more information, visit [www.royallahaina.com](http://www.royallahaina.com).

### **Scape Maui Opens Boutique Day Spa in Pā'ia**

Located in the heart of Pā'ia, Scape Maui blends modern wellness with local soul. Treatments include botanical massage with foot baths and full-body massages using custom-blended oils. Guests can also experience contrast therapy in Scape's private cold plunge and infrared sauna, designed to restore balance, circulation, and calm. The boutique offers a curated selection of products created with intention and love, supporting both local and global makers who share a mindful approach to wellness. To book online, visit [www.scapemaui.com](http://www.scapemaui.com) or email [hello@scapemaui.com](mailto:hello@scapemaui.com).



### **Immersive Experiences & Tours are back at MauiWine**

MauiWine welcomes guests to explore new ways to experience its historic Upcountry estate. The Historic Walking Tour & Wine Tasting offers an engaging look at Ulupalakua's story, paired with a curated tasting. Under the Camphor invites relaxation beneath century-old trees for a semi-private, personalized tasting. The Tasting Table brings wine and food together in an educational, guided pairing. Each experience highlights MauiWine's heritage, hospitality, and sense of place—offering fresh opportunities for storytelling, connection, and discovery. For more information, visit [mauiwine.com/visiting](http://mauiwine.com/visiting).

### **A New Era for Kō at Fairmont Kea Lani**

Kō, Fairmont Kea Lani's signature restaurant, reopened October 24 under the culinary vision of Executive Chef Matt de la Cruz. Drawing inspiration from the multicultural flavors of Maui's plantation era, Kō brings Hawaiian, Chinese, Filipino, Portuguese, Korean, and Japanese family recipes to life with fresh, locally sourced ingredients. The restaurant emphasizes community and sustainability, partnering with local farmers, purveyors, and Maui's culinary academies to support the next generation of chefs. As a third-generation child of Hawai'i's sugarcane plantation era, Chef Matt crafts dishes from the heart, celebrating Hawai'i's history, culture, and tradition through every bite. For more information, visit <https://www.korestaurant.com/>.





### **Lumeria Maui Stay Your Way 7 Night Package**

Whether you're planning a digital detox or a workcation, receive 20% off your stay of 7 nights or more. Digital Detox guests are invited to unplug from all social media apps, turn off their phones, leave laptops at home, and take in the sights and sounds of Upcountry Maui. By disconnecting with all that noise, you'll reconnect with yourself. For more information, visit [LumeriaMaui.com](https://LumeriaMaui.com).

### **Andaz Maui's Newly Reimagined Makai and Hema Villas Coming Fall 2025**

A refined renovation brings renewed character to seven Makai Ocean Front Villas and three Hema Ocean View and Garden View Villas at Andaz Maui. Inspired by the textures, tones, and spirit of Wailea, each villa blends coastal sophistication with cultural artistry. Ocean-washed palettes, locally crafted furnishings, and art created in collaboration with Hawai'i artists reflect a deeper connection to the island's rhythm. These refreshed spaces offer a seamless balance of comfort and craft, inviting guests to experience a more meaningful stay rooted in the beauty and community of Maui. For more information, visit <https://villasatandazmaui.com/>.



### **Reyn Spooner Returns to Maui**

Reyn Spooner has opened a new retail store at Whalers Village in Lahaina, marking the brand's return to Maui. Known for its iconic Aloha wear and signature Lahaina Sailor print, the Hawai'i-based company now has nine locations across the islands. The 1,037 square-foot store features classic and seasonal collections for men, women, and keiki, as well as accessories and fan gear. Located on the ground level of Whalers Village, the store reflects Reyn Spooner's deep connection to the island. Shoppers can visit daily from 9 a.m. to 9 p.m. For more information, visit [www.reynspooner.com](http://www.reynspooner.com).

### **Japengo Omakase Experience**

An evening of refined dining awaits at Japengo, the signature restaurant at Hyatt Regency Maui Resort and Spa. Guests are invited to a rare and intimate omakase at the sushi bar — a multi-course tasting experience personally crafted and presented by Chef Masa Hattori. Limited to just six guests, the eight-course menu showcases the artistry of Japanese cuisine through a thoughtful progression of flavors — from delicate starters to expertly crafted nigiri and warm specialties, concluding with dessert. Each course reflects the freshest ingredients, prepared with precision and balance, while drawing inspiration from the flavors of Maui. Optional beverage pairings are available to complement the experience.

The experience is \$225 per person, which includes a 20% service charge and tax. Prepaid reservations are required, with the flexibility to cancel up to 24 hours in advance. For more information, visit [www.hyattregencymaui.com](http://www.hyattregencymaui.com).





### The Luxury of Clean Indulgence: Vegan & Gluten-Free Fudge from Maui

Indulge in Maui's most beloved fudge—celebrated for its irresistible flavor, silky texture, and timeless island elegance. Handcrafted with ethically sourced cacao, organic coconut milk, Hawaiian sea salt, and gently roasted Maui macadamia nuts, each bite is dairy-free, gluten-free, and rich in real, nourishing ingredients. Founded by Janice Leilani, a Nutritional Therapy Practitioner and autoimmune wellness advocate, Farm to Fudge Maui was born from a mission to create delicious treats that nourish and satisfy. Treat yourself—and your loved ones—to melt-in-your-mouth moments that are both luxurious and clean. To shop online or find your nearest location, visit [www.farmtofudge.com](http://www.farmtofudge.com).

### Solo Travel on Lānaʻi

Traveling solo affords time to think, relax and embrace experiences without distraction. Sensei Lanai, A Four Seasons Resort is the perfect place to make a retreat all about oneself, whether through a structured five-day program or an a la carte itinerary allowing for exploration, relaxation or adventure in an adults-only setting. Sign up for group wellness sessions, one on one consultations, unique spa treatments, and island activities from culture classes to guided e-bike rides and island jeep tours. Nourish body and mind with cuisine by Nobu and a rich collection of mindset, art and garden activities for a solo journey to remember. For more information, visit [www.fourseasons.com/lanai](http://www.fourseasons.com/lanai).



### Maui Pineapple Store Launches Holiday Gift Boxes

Get your holiday shopping done with pineapple-themed holiday gift boxes from Maui Pineapple Store! Maui Pineapple Store has four different gift boxes to choose from: Cooking Box, Home and Body Gift Box, Keiki Box, and the Christmas Box. Each box is filled with different pineapple-inspired items from various locally owned businesses. These boxes are perfect for friends, family, corporate gifting and more. To shop the holiday gift boxes and other pineapple gifts, visit [www.mauipineapplestore.com](http://www.mauipineapplestore.com) or stop by the Maui Pineapple Store in Hāliʻimaile.

### Hawaiʻi Farm Project and Hawaiʻi 'Ulu Cooperative to Process 'Ulu from Maui Farmers in New Partnership

Maui-based agriculture and agritourism hub Hawaiʻi Farm Project and farmer-owned diversified growers collective Hawaiʻi 'Ulu Cooperative have partnered up to aggregate and process 'ulu (breadfruit) from farms across Maui. Working in partnership with John Cadman of Maui Breadfruit Company, Hawaiʻi 'Ulu Cooperative will begin receiving 'ulu from its farmer members across Maui at Hawaiʻi Farm Project's newly renovated cutting and processing facility in Hāliʻimaile. After receiving the 'ulu, workers at the facility will then clean, cut, steam, freeze and package it for distribution to local restaurants, schools and hospitals on Maui.



### Maui Chocolate Tour Adds New Cacao Farm Experience with Treehouse Lunch

Maui Chocolate Tour is now offering a new Cacao Farm Tour and Treehouse Lunch experience! Guests will begin their guided tour through the private cacao farm at Maui Kūʻia Estate to get a glimpse of how the cacao is grown, hand harvested and crafted into chocolate. Following the tour, guests will experience a curated chocolate tasting and catered lunch. Beginning this winter, the catered lunch will be provided popular West Maui eatery Sale Pepe Pizzeria e Cucina. Enjoy this fun and immersive farm-to-bar chocolate experience like no other! For more information and to make a reservation, visit [www.mauichocolatetour.com](http://www.mauichocolatetour.com) or call (808) 793-6651.

### Maui Pineapple Store Launches New Aloha Collection Collaboration

Maui Pineapple Store has collaborated with Aloha Collection to launch two limited-edition pineapple print bags! Made with Aloha Collection's signature Splash-Proof material, these lightweight, easy-to-clean bags are perfect for any occasion. This collaboration includes the Small Pouch and iconic Day Tripper tote, both featuring a black and white pineapple design. To shop the collaboration and other local pineapple products, visit [www.mauipineapplestore.com](http://www.mauipineapplestore.com) or head into the Maui Pineapple Store in Hāli'imaile.



### Montage Kapalua Bay Holiday Season Events

From holiday feasts to soulful celebrations, Montage Kapalua Bay invites you to embrace the magic of the season. Savor festive dining experiences including Thanksgiving dinners, Christmas Eve and Day specials, and a New Year's Eve four-course celebration followed by an after-hours lounge. Gather for moments of reflection with our Hanukkah menorah lighting, Winter Solstice Cacao & Sound Ceremony, and New Year Renew Yoga & Sound Ceremony at Cliff House. Indulge in seasonal spa offerings and exclusive gifts with select treatments through January at Spa Montage, because every holiday is brighter by the bay. For more information visit

<https://www.montage.com/kapalubabay/experiences/upcoming-events/#thanksgiving-events>.



## Sports

### Rock 'N Range at Kā'anapali for non-golfers and golfers alike!

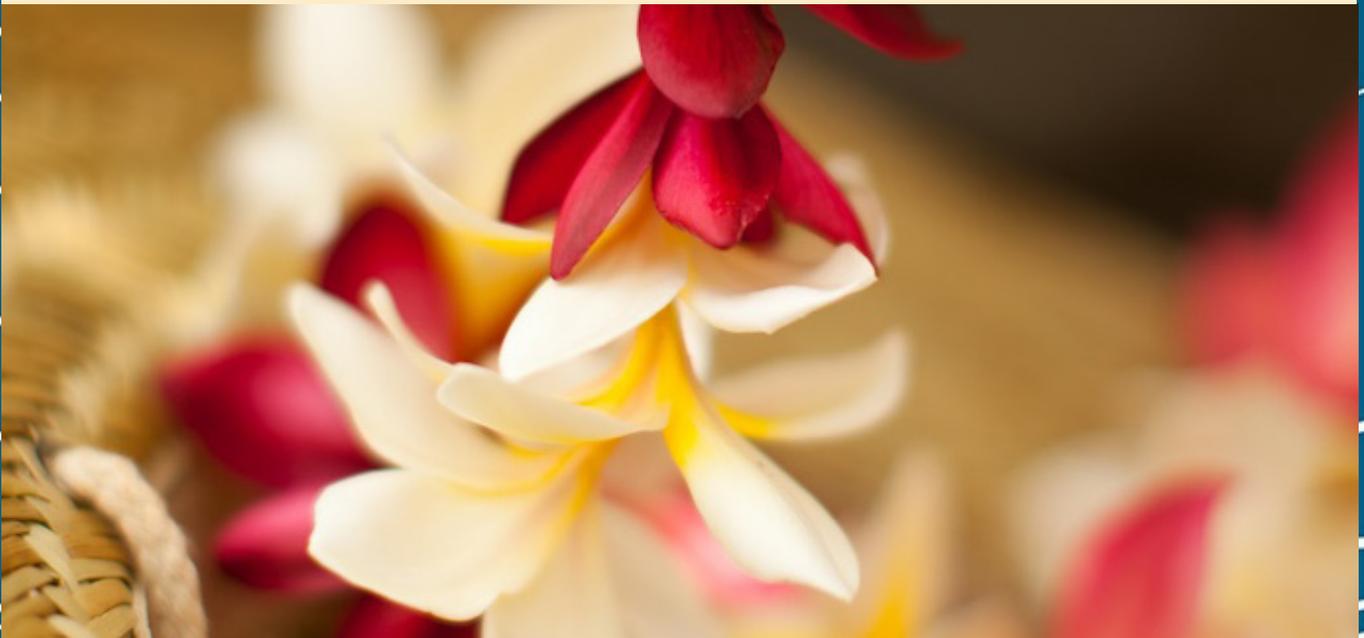
Rock 'N Range at the Kā'anapali Golf Course driving range is a blend of food, drinks, entertainment and fun. Perfect for groups of 50-300, attendees can play, eat and mingle. Set on the doorstep of the Kā'anapali Resort, we transform the range into a Maui event to remember. For more information, visit <https://www.kaanapaligolfcourses.com/corporate-group-social-events>.





### Second Annual Honolua Classic

The Honolua Classic is an exclusive, invitation-only surf event celebrating the service of Maui's first responders, educators and military community. Co-hosted by OUTRIGGER Kā'anapali Beach Resort and Kahākūkahi Ocean Academy and organized by Lahaina-born world champion waterman Zane Schweitzer and Maui Coast Guard Officer Dylan McCall, the event takes place at the legendary Honolua Bay during its prime winter surf season. Proceeds directly support the Lahaina Junior Lifeguard Program and Kahākūkahi Ocean Academy. The exact contest day will be announced 72 hours in advance based on optimal wave conditions during the holding window of November 15 to December 31, 2025. For more information, visit <https://event.outrigger.com/outrigger-kaanapali-beach-resort/events/second-annual-honolua-classic>.



## National Awards and Accolades

### Wailea Golf earns Golf Digest honors for instruction and courses

Wailea Golf continues its tradition of excellence with two prestigious Golf Digest recognitions. Claude Brousseau, PGA Master and Director of the Wailea Golf Academy, has been named among the Best Teachers in Every State 2026-2027 for Hawaii, while Wailea's world-class courses helped the luxurious Grand Wailea (#33) and Four Seasons Resort Maui (#12) earn coveted spots on America's 75 Best Golf Resorts list. The iconic Gold, Emerald and Blue courses have collectively earned over 200 accolades, and these newest honors underscore Wailea Golf's commitment to delivering an outstanding experience. For more information, visit [www.waileagolf.com](http://www.waileagolf.com).





### Wailea Beach Resort Celebrates National Award Wins

Recognized for excellence, Wailea Beach Resort proudly announces its impressive accolades in several prestigious national travel awards. Honors include ranking #8 Best Waterfront Resort in USA Today's 10Best Awards, #8 Best Hawaii Resort in Condé Nast Traveler's Reader's Choice Awards, and earning an impressive Gold Medal in Travel Weekly's Magellan Awards for Overall Beach/Resort Hotel. These awards come on the heels of the resort's property-wide renovation, introducing refreshed public spaces and all-new Signature Oceanfront Villas. For more information on Wailea Beach Resort, visit [www.waileabeachresort.com](http://www.waileabeachresort.com).



## Culture, Sustainability, Agritourism, Voluntourism and Mālama Activities

**The Keiki Art Show Returns to Sheraton Maui Resort & Spa**  
Sheraton Maui is honored to host the Keiki Art Show, presented by the Lahaina Arts Guild from December 20, 2025, to January 2, 2026. This heartfelt exhibition showcases artwork by students from Sacred Hearts and King Kamehameha III — two schools lost in the 2023 Lahaina fire. The gallery provides a powerful platform for these young artists to share their creativity and resilience with support from the local community and guests alike. Join us to celebrate and support their inspiring journey. For more information, visit <https://event.marriott.com/hnmsi-sheraton-maui-resort-and-spa/events/maui/keiki-art-show>.





## Festivals and Events

**November 27, 2025**

### **Thanksgiving Day Oceanfront Brunch Buffet Thursday, November 27, 2025 | 9:00am - 11:30am**

\$130 per person | \$65 children (ages 3-12) | 2 and under are free  
Gather with 'ohana this Thanksgiving and enjoy a bountiful brunch by the ocean at Hyatt Regency Maui Resort and Spa's newly expanded Japengo deck. Start your feast with Hawaiian sweet bread French toast with ube sauce, longaniza sausage, then savor slow-roasted turkey with rosemary gravy, a roast beef carving station, paired with delectable sides like mashed potatoes, green bean casserole, stir fried noodles and steamed shrimp siaomai. Guests can also enjoy assorted sushi rolls, sashimi selections and ahi poke jars, and fresh island salads. Complete the experience with house-made apple pie jars, mango-coconut panna cotta, pumpkin pie, and stuffed malasadas, all while taking in live music and panoramic views of the Ka'anapali Beach. For more information, visit [www.hyattregencymaui.com](http://www.hyattregencymaui.com).



### **Thanksgiving Lu'au at the Ritz-Carlton Maui, Kapalua**

Enjoy our traditional Hawaiian *lu'au* with a festive twist. Experience an unforgettable evening of culture, cuisine, and storytelling at Tales of the Kapa Moe Lu'au, held at the Ritz-Carlton Maui, Kapalua. Set in the elegant, open-air Aloha Garden Pavilion, Tales of the Kapa Moe Lu'au showcases authentic Hawaiian chanting and *hula*, beautifully handmade costumes, an aerial performance, and a dramatic fire knife dance. For more information, visit [www.ritzcarlton.com/maui](http://www.ritzcarlton.com/maui).



## November 29, 2025

### **Laci Kaye Booth Performing Thanksgiving Edition Show at The Ritz-Carlton, Maui**

This Thanksgiving weekend visitors and locals in Maui are in for a treat with a special Thanksgiving Edition of the Maui Songwriters Festival by acclaimed country artist Laci Kaye Booth. The exclusive performance will take place at the at The Ritz-Carlton Maui's Alaloa Lounge on Saturday, November 29 at 6 p.m. Recently named one of CMT's "Next Women of Country" and SiriusXM "The Highway Find," Booth is known for her ethereal vocals and soul-baring songwriting. Her performance promises an intimate musical experience set against the breathtaking backdrop of Kapalua. For more information, visit [www.ritzcarlton.com/maui](http://www.ritzcarlton.com/maui).



## December 20, 2025 – January 2, 2026

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## March 1, 2026

### **Registration Now Open for 15th Annual Maui 5K**

Maui Ocean Center will present the 15th Annual Maui 5K from 7 to 9 a.m. Sunday, March 1, 2026. Registration is now open, with new youth rates for ages 5 to 17. Participants have the option to take part in a 5K run through Mā'alaea or walk an alternate mile-long loop. For those who can't attend, a virtual run is also offered. Proceeds from the event provide funding for local schools. About 1,200 Maui residents and visitors participated in the 14th annual Maui 5K, raising a record \$72,000 for Maui County schools. For more information or to register, visit [www.maui5k.org](http://www.maui5k.org).





## Maui

Maui offers the best of both worlds, a unique blend of resort sophistication and small town charm. Graced by beaches, sunsets and tropical getaways, romance is always in the air on The Valley Isle.

[VisitMaui.com](http://VisitMaui.com)

[facebook.com/visitmaui](https://facebook.com/visitmaui)

[twitter.com/mauivisit](https://twitter.com/mauivisit)

#VisitMaui



## Moloka'i

Moloka'i is a timeless Hawaiian Island unlike any other. Life is simpler here. This is a place where Hawaiian culture and community continue to thrive.

[Molokai-Hawaii.com](http://Molokai-Hawaii.com)

[facebook.com/molokaivisitorsassociation](https://facebook.com/molokaivisitorsassociation)

[twitter.com/seemolokai](https://twitter.com/seemolokai)

#VisitMolokai



## Lāna'i

The unique accommodations of Hulopo'e Bay and Lāna'i City are just the start. The unexpected discoveries, found while exploring the uncharted roads, feel even more personal on this secluded isle.

[VisitLanai.net](http://VisitLanai.net)

[facebook.com/visitlanai](https://facebook.com/visitlanai)

[twitter.com/visitlanai](https://twitter.com/visitlanai)

#VisitLanai



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