



FOR IMMEDIATE RELEASE

2 December 2025

WINTER WHAT'S NEW & LOOKING AHEAD TO 2026

HAWAII — Immerse yourself in the spirit of the Hawaiian Islands this winter from breathtaking landscapes and vibrant communities to unique cultural activities and events found only in Hawai'i. Whether it is your first, second or third visit, each day in Hawai'i offers opportunities to learn, experience and engage with the wonder of our islands.

For additional updates about each island, reference the media sites of our Island Visitor Bureaus: the [Island of Hawai'i Visitors Bureau](#), [Kaua'i Visitors Bureau](#), [Maui Visitors and Convention Bureau](#), and [O'ahu Visitors Bureau](#).

ATTRACTIONS & ACTIVITIES

'Auana (O'ahu) is Cirque du Soleil Entertainment Group's first resident production in Hawai'i, located at the OUTRIGGER Waikiki Beachcomber Hotel. As the first Cirque du Soleil show to be curated around its host destination, the production will introduce performance artistry to Hawai'i through the guidance and vision of several Native Hawaiian creatives. Tickets are available online at www.CirqueDuSoleil.com/Auana.

Blue Dolphin Charters (Kaua'i) invites guests to experience the wonder of humpback whale season in Hawai'i. From December through April, passengers aboard tours will set off to spot humpback whales spending the winter in Kaua'i's offshore waters. BlueDolphinKauai.com

Holiday Lights Tour (O'ahu) celebrates the holiday season daily, from 20 November through 30 December, aboard Waikiki Trolley's double-decker trolleys. Passengers explore historic Downtown Honolulu and the Honolulu City Lights at Honolulu Hale, with hop-on, hop-off access to enjoy the festive displays. Before or after the ride, guests can also experience photo opportunities, games, and arts and crafts at the Holiday Station tent. HolidayLightsHI.com

Kā'anapali Golf Courses (Maui) invites families to experience its two championship courses with new junior rates. Juniors can play the Kā'anapali Kai course, with special *keiki* (children) tees and rates from \$25 for ages seven to 12, or play the historic Royal Kā'anapali course with rates starting at \$49. Both courses offer views of the ocean, Lāna'i, and Moloka'i. KaanapaliGolfCourses.com

Kapolei Golf Club (O'ahu) invites guests to experience its all-new, reimagined Pro Shop. Featuring an expanded apparel boutique, premier brands, such as Sun Day Red, Peter Millar, and G/FORE, as well as exclusive seasonal collections for easy gift and gear shopping. KapoleiGolf.com

Ko'a Kea Resort on Po'ipu Beach (Kaua'i) is introducing a new experience this winter, The Ultimate Day Date. The one-day luxury escape for two includes a 90-minute couples spa treatment, \$300 Red Salt dining credit, bottle of Veuve Clicquot and private daybed. KoaKea.com

Kō Hana Distillers (O'ahu) invites guests to experience its new Distillery Tour (an expansion of its popular Farm-to-Glass Tour), offering a deeper behind-the-scenes look at the craft, culture, and care behind its agricole rum. A new Juice Bar will launch soon, offering non-alcoholic options. KoHanaRum.com

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Kona Salt Farm by Sea Salts of Hawaii (Island of Hawai'i) has launched a new Private Tour with Brunch and a Deep Ocean Foot Soak. The experience is ideal for groups, special occasions, and team retreats. The tour is set at Keāhole Point on the Kona Coast and guides visitors through the farm's transformation of mineral-rich, deep-ocean water into pure sea salt, followed by a custom brunch in its ocean-view Moku Nui Room. KonaSeaSalt.com

Maui Chocolate Tour invites guests to discover its new Cacao Farm Tour and Treehouse Lunch, launching this winter. Guests explore the private cacao farm at Maui Kū'ia Estate, learn how cacao is grown, and enjoy a curated chocolate tasting paired with a farm-to-bar lunch by Sale Pepe Pizzeria e Cucina. MauiChocolateTour.com

Maui Pineapple Store has launched new holiday products, collaborating with Aloha Collection on two limited-edition, lightweight, Splash-Proof pineapple print items: the Small Pouch and the Day Tripper tote. In addition, four new pineapple-themed holiday gift boxes — Cooking, Keiki, Christmas, and Home and Body — are available as well, featuring items from several locally owned businesses. MauiPineappleStore.com

MauiWine recently introduced new ways for guests to experience its Upcountry Maui estate, including a Historic Walking Tour, a semi-private tasting called Under the Camphor, and The Tasting Table guided pairing. Additionally, from 21 November through 31 January, guests can enjoy two special holiday menus, which feature vertical vintage flights, exclusive sparkling wine releases, and the debut of the 2023 Block 3 Syrah (the winery's Christmas-season red wine). MauiWine.com

Outrigger Kaua'i Beach Resort & Spa Festive Activities — The resort welcomes the holiday season with a lineup of festive events. On 20 December, the 3rd Annual Kalikimaka with Kamaha'o celebration brings holiday cheer with music, entertainment, and family-friendly activities. Festivities continue on 24 December with a special Christmas Eve dining experience at Naupaka Terrace. Outrigger.com

Royal Hawaiian Center (O'ahu) is welcoming five new additions to its retail and dining lineup. O'ahu's first Melin headwear store opened 10 October, and the center's first fitness concept, Lagree O'ahu, is set to debut in December. A grab-and-go Island Vintage Coffee II will also open later this year, with an interactive Kona Coffee Visitor's Center and Jalapeños 808 planned for 2026. RoyalHawaiianCenter.com

UFO Parasail and Adventures (Maui), one of the only fishing operations launching from West Maui, is expanding its fleet with a new fishing boat, *Saturn*, enhancing its year-round fishing charters from Kā'anapali Beach. The company is also introducing private whale-watching charters for the upcoming humpback-whale season, from December through May. UFOParasail.net

Waimea Town Celebration (Kaua'i) — From 14-22 February 2026, Kaua'i's longest-running festival celebrates its 48th anniversary in Waimea town with nine days of music concerts, cultural events, competitions and tasty cuisine, all building up to a two-day *ho'olaule'a* (celebration). WaimeaTownCelebration.com

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About HTUSA

Hawai'i Tourism United States (HTUSA), managed by the Hawai'i Visitors and Convention Bureau, is contracted by the Hawai'i Tourism Authority (HTA) for marketing management services in the continental U.S. The HTA, the state of Hawai'i's tourism agency, was established in 1998 to ensure a successful visitor industry well into the future. Its mission is to strategically manage Hawai'i tourism in a sustainable manner consistent with the state of Hawai'i's economic goals, cultural values, preservation of natural resources, community desires and visitor industry needs. For more information about the Hawaiian Islands, visit gohawaii.com.

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Special note to media: *HTUSA recognizes the use of the ‘okina [ʻ] or glottal stop, one of the eight consonants of the (modern) Hawaiian language; and the kahakō [ā] or macron (e.g., in place names of Hawai‘i such as Lāna‘i). However, HTUSA respects the individual use of these markings for names of organizations and businesses.*

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