



## FOR IMMEDIATE RELEASE

August 28, 2025

### FALL WHAT'S NEW IN THE HAWAIIAN ISLANDS

**HAWAII** – Immerse yourself in the spirit of the Hawaiian Islands this spring by exploring its breathtaking natural landscapes, vibrant communities, inspiring mix of cultures, and unique-to-Hawaii activities and events. Whether making your first, second or third visit, every day exploring Hawaii offers opportunities to learn about, experience and engage with the wonder of our amazing collection of islands.

For additional updates about each island, reference the media sites of our Island Visitor Bureaus: the [Island of Hawai'i Visitors Bureau](#), [Kaua'i Visitors Bureau](#), [Maui Visitors and Convention Bureau](#) and [O'ahu Visitors Bureau](#).

### **MĀLAMA HAWAII & CULTURE**

*Efforts relating to sustainability and caring for our people, place and culture.*

**Bishop Museum (O'ahu)** and the Hawaiian Council recently partnered to reimagine the museum's retail space as a hub for Hawai'i-made products and cultural storytelling. The Hawaiian Council took over operations of the Bishop Museum's gift shop — formerly called Shop Pacifica — on July 1, introducing a refreshed space rooted in Native Hawaiian values and local creativity. The collaboration builds on the Hawaiian Council's retail projects The Mākeke and Nā Mea Hawai'i, offering product showcases, creative workshops and community events reflecting the museum's role as a gathering place. [BishopMuseum.org](#)

**In The Southern Sun** is a new immersive art experience at the **Hyatt Regency Waikiki Beach Resort and Spa (O'ahu)**. Curated by POW! WOW! and Kamea Hadar, the exhibit traces the story of Waikiki from dawn to dusk through murals, installations and interactive moments rooted in Native Hawaiian perspectives of place, seasonality and cultural memory. Featuring works by Hawai'i artists, the experience blends visual storytelling with *'ike kūpuna* (ancestral knowledge) to honor the land's past and present. [InTheSouthernSun.com](#)

In September, **Wahi Pana: Storied Places (O'ahu)** will unveil its third phase of island-wide public art installation openings at several culturally significant sites, including Kahe Point Beach Park, Ho'omaluhia Botanical Gardens, Hale'iwa Beach Park and Chinatown Gateway Plaza. The temporary art initiative, funded by the Bloomberg Philanthropies Public Art Challenge, brings together Native Hawaiian artists and storytellers to activate each location with site-specific sculptures, photography, poetry, *mele* (music) and immersive multimedia deepening connections to O'ahu's ancestral histories. Visitors can walk the area of each exhibit and reflect and engage with stories anchored in the *'āina* (land). [WahiPana.com](#)

**Wayfinder Waikiki (O'ahu)** recently launched two new sustainable guest experiences designed to deepen connections with Hawaiian culture and the *'āina* (land). The hotel has partnered with The Genki Ala Wai Project for Genki-ball-making workshops, assembling the soil-and-microbial balls, which are then dropped in Waikiki's Ala Wai Canal to help restore its ecosystem. In addition, monthly *wa'a* (canoe) restoration workshops, in collaboration with Friends of Hōkūle'a and Hawai'iloa, offer hands-on opportunities for guests to learn about traditional canoe building and help repair boat parts. Each \$25 session includes breakfast and an educational presentation on the community impact of both projects. [WayfinderWaikiki.com](#)

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## 2 FALL WHAT'S NEW IN THE HAWAIIAN ISLANDS

### NEW HOTEL DEVELOPMENTS

**Ala Moana Hotel by Mantra (O'ahu)** is undergoing an extensive refurbishment this year, upgrading its 1,176 guest rooms and corridors with modern furniture, cabinetry, carpeting and lighting. The project follows a 2021 renovation of the hotel's public spaces. Work is being done floor by floor to minimize guest disruption, with completion expected by quarter four of this year. Guests can expect a smooth experience throughout the phased updates. [AlaMoanaHotelHonolulu.com](https://AlaMoanaHotelHonolulu.com)

**Ka La'i Waikiki Beach (O'ahu)**, part of LXR Hotels and Resorts, launched a multimillion-dollar redesign this summer in celebration of its 15th anniversary. Led by Bryan O'Sullivan Studio, the renovation will refresh the lobby, pool deck, guest rooms, restaurants and spa with "a blend of modern elegance and Hawaiian heritage." The hotel remains fully open during the phased transformation, allowing guests to enjoy amenities and ocean views throughout. [Hilton.com](https://Hilton.com)

As part of its 60th anniversary celebration, the **Mauna Kea Beach Hotel (island of Hawai'i)** is launching a major restoration project to preserve its renowned art collection commissioned by Laurence S. Rockefeller. Partnering with Hawai'i art experts at Island Eclectic, the hotel will safeguard over 550 culturally significant pieces, including Hawaiian quilts, *kepa* (tree-bark cloth) and Pacific Rim antiques. To deepen guest engagement, Mauna Kea Beach Hotel recently introduced a web-based art app offering an immersive, self-guided tour highlighting the collection's rich historical and cultural stories. [MaunaKeaResort.com](https://MaunaKeaResort.com)

The newly renovated Aloha Cultural Center at **Outrigger Kona Resort and Spa (island of Hawai'i)** invites guests to immerse themselves in the rich history and heritage of Hawai'i and Keauhou Bay. Daily activities include *lei* making, *hula* lessons, *'ukulele* classes and Hawaiian-language workshops led by cultural practitioners. Visitors can also join walking tours of Kaukulaelae and storytelling sessions with *kumu* (teacher) Keala Ching, all set against the backdrop of Keauhou Bay. [Outrigger.com](https://Outrigger.com)

**Royal Lahaina Resort and Bungalows (Maui)** has partnered with **Mana Up** to launch Mana Up Market, the accelerator's first Maui retail presence. Open to resort guests and the public, the shop features a curated collection of locally made food, fashion, and home and beauty products, with a special focus on Maui-based artisans and ingredients. [RoyallLahaina.com](https://RoyallLahaina.com)

The **Royal Sonesta Kaua'i Resort** on Kalapakī Beach recently unveiled a multimillion-dollar transformation ushering in a new era for the oceanfront property. The renovation honors the resort's legacy and includes reimagined guest rooms, refreshed dining venues — including the redesigned Kukui's and Kai's Bar — a revitalized open-air lobby, and one of Hawai'i's largest single-level pools. Guests can also experience the resort's new Thursday night *lu'au*, Drums and Dances of Polynesia, celebrating the island's vibrant cultural traditions. With its fresh identity and updates, Royal Sonesta Kaua'i invites a new generation of travelers to "enjoy *aloha* in an inspiring setting." [Sonesta.com](https://Sonesta.com)

**The Ritz-Carlton Residences, Waikiki Beach (O'ahu)** has completed its multiphase, multimillion-dollar renewal, refreshing its 'Ewa Tower guest rooms, front desk and both infinity pools, and debuting The Ritz-Carlton Suite Collection featuring three signature suites. The property also introduced Solera, a new dining concept offering Hawai'i regional cuisine with locally sourced ingredients. Furthering its commitment to celebrating O'ahu, the hotel now offers O'ahu Reimagined: A Journey Through Hawaiian Heritage, a cultural program that includes a hibiscus tea welcome experience by local tea educator Kathy YL Chan and a nightly "My Story of O'ahu" sunset chant led by Hawaiian language students. [RitzCarlton.com](https://RitzCarlton.com)

### 3 FALL WHAT'S NEW IN THE HAWAIIAN ISLANDS

**The Royal Hawaiian (O'ahu)** has debuted a new Historic Gallery displaying the hotel's storied past as the Pink Palace of the Pacific and taking guests on a journey through time celebrating the hotel's long history, from its grand opening in 1927 to its legacy of Hawai'i hospitality. The gallery welcomes guests to immerse in the stories, photos and artifacts that have defined The Royal Hawaiian for nearly a century. [Royal-Hawaiian.com](https://royal-hawaiian.com)

**Wailea Beach Resort (Maui)** recently unveiled a resort-wide refresh, introducing all-new Signature Oceanfront Villas ranging from one to four bedrooms with open-concept layouts and spa-like features. The updated design draws from Wailea's natural beauty and integrates sustainable touches, including rugs made from recycled plastic and a new rooftop solar pergola contributing to the resort's annual clean energy production. [WaileaBeachResort.com](https://waileabeachresort.com)

#### **CULINARY**

**Big Island Bees (island of Hawai'i)** — Big Island Bees' Organic 'Ōhi'a Lehua honey has been honored with the Good Food Foundation's 15 Years of Good Food Awards, recognizing its excellence in taste, craftsmanship and ethical production. Selected by thousands of votes and blind tastings, the award celebrates the brand's enduring impact on America's good food movement since 2011. [BigIslandBees.com](https://bigislandbees.com)

Check out **Boarded Up by Chubbies Burgers (O'ahu)**, a revamped concept from Chubbies Hawai'i resurrecting its signature smash burgers in a space in Honolulu's Kaimukī neighborhood. Led by Chubbies owner Jeffrey Nedry, the spot recently reopened with a lean, focused menu. Still on the menu are its favorite smash burgers, like The 1950, alongside spicy garlic fries, Zingipop Sodaworks sodas and an O.P.-style (onions and pickles) burger. [BoardedUpBurgers.com](https://boardedupburgers.com)

Explore the flavors of Kaua'i with **Cooking Kaua'i's** culinary experiences at The Shops at Kukui'ula. The Corner Store Cooking Experience invites guests to roll up their sleeves for hands-on lessons creating and tasting beloved local dishes. In addition, the Farmers Market Tasting Experience offers a guided walk through The Shops at Kukui'ula's weekly Culinary Marketplace, spotlighting fresh, local ingredients and artisanal products. [CookingKauai.com](https://cookingkauai.com)

A longtime eatery on O'ahu's North Shore, **Fumi's Kahuku Shrimp** has brought its locally sourced, garlic butter-drenched shrimp to Honolulu with a new kiosk at the Makai Market Food Court in Ala Moana Center. Known for harvesting shrimp fresh from its Kahuku farm, Fumi's now offers its signature plates — including spicy garlic shrimp, lemon pepper and tempura-style options — in a grab-and-go setting for Honolulu residents and visitors. [@FumisKahukuShrimp](https://@FumisKahukuShrimp)

Moo Bong Ri, a Korean culinary franchise with locations across the continental U.S., recently opened its first Hawai'i eatery in Honolulu, **Moo Bong Ri Soup and Yakiniku (O'ahu)**. Known for its heritage recipes, Moo Bong Ri has expanded from its roots in Korea to major markets, including California, Nevada (Las Vegas), Illinois, Georgia and Texas. Its Honolulu restaurant features the brand's signature seolleongtang (ox-bone soup), kimchi jjigae, grilled meats and traditional banchan, offering a Korean BBQ and soup experience in a modern setting. [MooBongRi.com](https://moo bong ri.com)

**Lahaina Brewery/Koholā Brewery (Maui)** — Lahaina Brewery, now doing business as Koholā Brewery, has acquired Mahalo Aleworks and resumed brewing operations in Upcountry Maui following the 2023 Lahaina wildfires. The new space supports small-batch innovation and strengthens Koholā's commitment to community and craft-beer culture. The brewery's signature beers continue flowing alongside new seasonal releases. Mahalo Aleworks' taproom operates daily with live music, while Koholā's Wailea Village taproom offers eats and drinks. [KoholaBrewery.com](https://koholabrewery.com)

## 4 FALL WHAT'S NEW IN THE HAWAIIAN ISLANDS

**The Pig and The Lady (O'ahu)**, Honolulu's award-winning Vietnamese restaurant, is relocating to Kaimukī's Civil Beat Plaza at 3650 Wai'ālae Avenue with its new flagship location opening this fall. The move marks a meaningful homecoming for Chef Andrew Le's family, returning to the neighborhood where their Hawai'i journey began in 1975. The Pig and The Lady's original Chinatown location will close on August 22 as the team shifts focus to catering and new creative ventures. The Kaimukī space will offer outdoor seating, a full bar and the same family-style Vietnamese flavors that have made the eatery a local favorite since 2013.

[ThePigAndTheLady.com](http://ThePigAndTheLady.com)

**Sera (O'ahu)**, a new Mediterranean eatery in Honolulu's Renaissance Hotel from DB Restaurant Group, spotlights coastal Mediterranean cuisine in the space formerly occupied by Mara restaurant. Its team, led by DB Grill veterans, is offering breakfast, lunch and dinner service spotlighting fresh seaside flavors. Featured dishes include whipped burrata, Spanish octopus, seafood pasta and select Mara favorites. [SeraHonolulu.com](http://SeraHonolulu.com)

Central O'ahu's new waterfront location of Honolulu's famed **Side Street Inn** brings Portuguese-inspired comfort food to 'Ewa Beach at Wai Kai. Restaurant co-owners Cheryl DeAngelo and Lisa Meyer have designed a prixfixe Colin's Classics menu of favorites for their new **Hali'a at Side Street Inn**. The menu includes fried rice, panfried pork chops and new seafood additions. [SideStreetInn.com](http://SideStreetInn.com)

**Romer House Waikīkī (O'ahu)** recently added the final addition to its neighborhood island clubhouse experience with the arrival of Honolulu cocktail bar **The Lei Stand**. The new Lei Stand Waikīkī celebrates the tradition of *lei* — a timeless Hawai'i symbol of love, honor and *aloha*. The original location of The Lei Stand was founded in 2022 by Ryan Kalei Tsuji and Tara Kanani Shimooka. The Lei Stand's move from its original Chinatown location, brings its menu favorites to new digs in Waikīkī. [RomerHotels.com/Romer-House-Waikiki](http://RomerHotels.com/Romer-House-Waikiki)

In June, Maui-born **Ululani's Hawaiian Shave Ice** opened its first O'ahu storefront in the community of Waimānalo. Franchisee Shontaz Naweli joins co-founders Ululani and David Yamashiro at the new location to offer island-style shave ice made with ultra-purified Maui water and served in classic and innovative flavors. [UlulanisHawaiianShaveIce.com](http://UlulanisHawaiianShaveIce.com)

A secret teppanyaki-style omakase experience tucked into Honolulu Park Place, **Wabisabi Dining (O'ahu)** offers a daily rotating lineup of dishes — including tonkatsu, sushi, tempura and shabu-shabu — at \$120 per person. Chef Maeda leads intimate, reservation-only private dinners at 6:30 p.m., with seating for four to six guests, including a BYOB welcome and changing nightly specials. [@Wabisabi\\_808](https://www.instagram.com/wabisabi_808)

### **ATTRACTIONS & ACTIVITIES**

**Blue Hawaiian Helicopters (Statewide)** now offers tours departing from Lāna'i Airport showcasing the natural beauty of Lāna'i, Maui and Moloka'i in a single flight. Tours have also resumed from The Ritz-Carlton Turtle Bay Resort on O'ahu's North Shore, joining Honolulu departures to give guests more ways to explore O'ahu's stunning landscapes from the sky. [BlueHawaiian.com](http://BlueHawaiian.com)

"In the Wake of Whales" is a new short film supported by **Dolphin Quest (O'ahu)** and the University of Hawai'i's Marine Mammal Research Program following researchers studying the annual 3,000-mile migration of humpback whales from Alaska to Hawai'i. Featuring stunning underwater visuals, the 12-minute film explores whale conservation and ocean stewardship, and highlights fascinating science such as how pregnant whales burn 22 million calories on the long journey. Viewable online, the film offers a way for travelers to connect with Hawai'i's marine life ahead of visiting for humpback-whale season. [DolphinQuest.com/Humpback-Whale-Health-Hawaii-Alaska](http://DolphinQuest.com/Humpback-Whale-Health-Hawaii-Alaska)

## 5 FALL WHAT'S NEW IN THE HAWAIIAN ISLANDS

The **Hanalei National Wildlife Refuge (NWR) Lookout** is now open on Kauaʻi's North Shore, completing and making accessible to visitors a trio of public wildlife refuges — Hanalei, Hulēʻia, and Kīlauea Point. The 5.4-acre site offers stunning panoramic views of lush Hanalei Valley, Hanalei Bay and surrounding forest reserves. No reservations or entry fees are required, making all three an easy stop for nature lovers and photographers.

Now through October 12, the **Honolulu Museum of Art (Oʻahu)** is presenting a landmark retrospective of famed American Impressionist painter Mary Cassatt, marking the first North American exhibition of her work in 25 years. Featuring paintings, prints and pastels, the showcase offers a rare chance to experience the full depth of Cassatt's artistic legacy. Running concurrently through August 17, the exhibit "A Woman's Perspective: Prints by Ikeda Shōen" highlights one of Japan's first female painters recognized for her mastery of traditional Nihonga and woodblock techniques. Together, the exhibits offer powerful insight into women's perspectives in global art history. [HonoluluMuseum.org](https://HonoluluMuseum.org)

The **Honolulu Zoo (Oʻahu)** has launched a new mobile app, "animals, plants, and people!" enhancing guest experiences with GPS-enabled maps, real-time updates and personalized itinerary planning. Visitors can explore animal profiles, locate amenities and access daily schedules for popular chats and feeding times for the zoo's elephants, sloths, giraffes, cheetahs and more. App users also enjoy exclusive access to the zoo's new Keeper Chats, featuring firsthand stories from animal-care team members about training, enrichment and conservation. New this season, the Honolulu Zoo is offering guided evening Twilight Tours revealing the behaviors of nocturnal animals and the zoo after dark. Tours offer a unique perspective on wildlife and are available by reservation. [HonoluluZoo.org](https://HonoluluZoo.org)

**Lydgate Farms (Kauaʻi)** recently introduced a new immersive Honey Farm and Tasting Tour allowing guests to get hands-on with the world of bees. The two-hour adventure includes donning full bee suits and learning about the fascinating journey from hive to honey. Visitors will enjoy fresh-from-the-hive honeycomb tastings and a close-up look at the bees' vital role in nature. [LydgateFarms.com](https://LydgateFarms.com)

Beginning September 15, **Mana Cruises + Charters (Oʻahu)** will offer sunset departures at 4:30 p.m. from Waikiki and Ko Olina. Guests can enjoy personalized boat charters featuring scenic views and local spirits from Koʻolau Distillery on their ocean experience. Charters can accommodate families, couples and special occasions. [MANACruises.com](https://MANACruises.com)

**Mele: The Hawaiian Music Experience** at **Maui Ocean Center's Sphere Theater** brings Hawaiian songs and stories to life every Tuesday and Saturday evening. The immersive show features award-winning performer Eric Gilliom leading dancers and musicians through 16 songs — from "Haleakalā," with breathtaking views of Maui's volcanic peak, to tunes about ocean life and traditional wayfinding. Guests can enjoy complimentary appetizers and soft drinks at Seascape before the performance. Alcoholic beverages are also available for purchase. [MauiOceanCenter.com](https://MauiOceanCenter.com)

Hilo's historic **Palace Theater (island of Hawaiʻi)** is celebrating its 100th anniversary this year with a lineup of events for Hawaiʻi Island residents and visitors. The centennial program includes films, musical theater, live concerts and more, all designed to honor the theater's rich cultural legacy. Managed by the nonprofit Friends of the Palace Theater, the venue is currently fundraising to restore its auditorium and repair ceiling damage. Support this treasured landmark by purchasing tickets or making a tax-deductible donation at [HiloPalace.com](https://HiloPalace.com)



## 6 FALL WHAT'S NEW IN THE HAWAIIAN ISLANDS

**Shangri La Museum of Islamic Art, Culture and Design (O'ahu)** recently announced an expanded partnership with the Honolulu Museum of Art and Bishop Museum to enhance guest access and flexibility through a new dual-departure tour model. Beginning October 2, Saturday tours will depart from Bishop Museum, while Thursday and Friday tours will continue from the Honolulu Museum of Art, offering more options for guests to explore the historic Shangri La estate and its world-class collections. As Shangri La will be closed for annual maintenance during September, advance reservations for October through December are highly encouraged. [ShangriLaHawaii.org](https://ShangriLaHawaii.org)

**The Shops at Wailea (Maui)** will be celebrating its 25<sup>th</sup> anniversary this November with a commemorative event honoring culture, community and local artistry. Highlights will include a performance by Grammy® award-winning musician Kalani Pe'a and an exclusive anniversary tote bag available with purchase. Additional events and experiences will be announced at [TheShopsAtWailea.com](https://TheShopsAtWailea.com).

**Scotty Browns (Kaua'i)** opened its first Hawai'i location at The Shops at Kukui'ula. The 3,400-square-foot open-air restaurant is known for its casual dining and warm, social atmosphere. Its globally inspired menu blends comfort food favorites with a modern twist, showcasing fresh, locally sourced ingredients in every dish. [ScottyBrownsHI.com](https://ScottyBrownsHI.com)

Advance online reservations for the **USS Arizona Memorial (O'ahu)** will be temporarily paused as important preservation work on it begins at Pearl Harbor. As the project continues, visitors will still be able experience the memorial by arriving early for first-come, first-served tickets available daily at the Pearl Harbor National Memorial Visitor Center. The National Park Service wants to ensure everyone still has a chance visit the historic site in person during the preservation period, which will continue until further notice. [NPS.gov/PearlHarbor](https://NPS.gov/PearlHarbor)

**Wai Kai (O'ahu)** recently launched AquaPeakz, a brand-new expansion of its popular AquaVenture floating playground. The all-ages experience adds sky-high slides, wobbly bridges and gentle water play meant for thrill-seekers and *keiki* (children) alike. New features include the Leeward Launcherz floating obstacle course, the soaring Ewa Slider with leap-off platforms, and the 'Ohana Splash Pad for *keiki* ages six and under. Wai Kai is located at Hoakalei Resort in 'Ewa Beach. [WaiKai.com](https://WaiKai.com)

**Wild Side Specialty Tours on O'ahu** is launching Savor the Sea: Fresh Uni, an immersive ocean-to-table adventure available this fall. Limited to just 10 guests per outing, the experience includes hands-on sea urchin harvesting during which participants collect live urchins, shuck them aboard Wild Side's vessel and taste fresh uni moments after it's pulled from the ocean. Set against the ocean waters of West O'ahu, the tour blends cuisine and conservation helping manage an invasive reef species and offering an inspired activity for adventurous food lovers. [SailHawaii.com](https://SailHawaii.com)

### **FESTIVALS AND EVENTS**

*For a full list of events around the Hawaiian Islands, visit [GoHawaii.com/Events](https://GoHawaii.com/Events).*

- **August 30 & 31, 2025**  
**Riding Your Waves of Joy (Maui)** — The Moore Aloha Foundation and Outrigger Kā'anapali Beach Resort present the inaugural Riding Your Waves of Joy: Building Self-Worth Mother-Daughter Weekend. Created by Olympic Gold Medalist Carissa Moore, this free event invites mothers and daughters (ages eight and older) to engage in ocean activities, cultural storytelling, mindfulness workshops and a closing brunch at Duke's Beach House. [MooreAloha.com](https://MooreAloha.com)

## 7 FALL WHAT'S NEW IN THE HAWAIIAN ISLANDS

- **August 30 - September 1, 2025**  
**Okinawan Festival (O'ahu)** — One of the state's premier cultural festivals, this annual event celebrates the Okinawan culture's long history in Hawai'i and its many contributions to the cultural fabric of the Islands. Celebrating its 43<sup>rd</sup> year, the two-day festival at the Hawai'i Convention Center welcomes residents and visitors to experience Okinawan cuisine, cultural and historical exhibits, arts and crafts, children's games and lots of Okinawan entertainment. [OkinawanFestival.com](https://okinawanfestival.com)
- **September 1, 2025**  
**54<sup>th</sup> Annual Waikiki Roughwater Swim (O'ahu)** — A Labor Day tradition since 1970, this iconic 2.38-mile (3.84 km) open water race starts near Kaimana Beach Hotel, winds past the War Memorial Natatorium and finishes near Hilton Hawaiian Village Waikiki Beach Resort. Beginning at 8:30 a.m., swimmers from around the world tackle Pacific swells in one of America's top open water races. [WaikikiRoughWaterSwim.com](https://waikikiroughwaterswim.com)
- **September 2, 2025**  
**80<sup>th</sup> Anniversary of the End of World War II (O'ahu)** — The Battleship Missouri Memorial will unveil a brand-new interactive exhibit experience: Pathway to Peace. The experience will take visitors through an immersive journey exploring the pivotal events surrounding the USS Missouri's historic involvement in World War II and the experiences of her sailors. In honor of sailors who served on the Mighty Mo, the exhibit will also spotlight crew stories through personal artifacts, belongings and archival film footage. [USSMissouri.org](https://ussmissouri.org)
- **September 6, 2025**  
**49<sup>th</sup> Annual Honolulu Intertribal Powwow (O'ahu)** — Representatives of multiple Native American, American Indian and Alaska Native communities will gather at Ala Moana Beach Park's Magic Island to share and perpetuate their cultures, educate attendees, and spread positivity and inclusivity. [HTCHawaii.org](https://htchawaii.org)
- **September 6, 2025**  
**World Manta Day (island of Hawai'i)** — Celebrate World Manta Day at Outrigger Kona Resort and Spa with a free, family-friendly event dedicated to ocean education and manta ray conservation. From noon to 6 p.m., guests can enjoy hands-on exhibits, expert talks and interactive displays from local and national marine organizations at the resort's manta-viewing deck overlooking Keauhou Bay. Hosted in partnership with the Manta Pacific Research Foundation, the event offers an inspiring way to connect with Hawai'i's marine life. [Outrigger.com](https://outrigger.com)
- **September 6, 20 & 27, 2025**  
**Aloha Festivals (O'ahu)** — Aloha Festivals is a showcase of Hawaiian music, dance, history and the culture's contributions to the Hawai'i community. Aloha Festivals events are scheduled throughout September and include royal pageantry, a floral parade and a *ho'olaule'a* (celebration) in Waikiki with music and *bula* performances and family-friendly activities. [AlohaFestivals.com](https://alohafestivals.com)
- **September 7, 2025**  
**Home in the Islands® Livestream (O'ahu)** — Outrigger Resorts and Hotels is partnering with Duke's Waikiki and musician Henry Kapono for the Home in the Islands® livestream concert series, showcasing Hawaiian music to global audiences via Facebook and YouTube. The "We Are Friends" show benefits the Henry Kapono Foundation. [HenryKapono.com](https://henrykapono.com)

## 8 FALL WHAT'S NEW IN THE HAWAIIAN ISLANDS

- **September 11-13, 2025**  
**Kauluhiwaolele Maui Fiber Arts Conference (Maui)** — Hosted by the Outrigger Kā'anapali Beach Resort, the conference celebrates Native Hawaiian weaving with hands-on workshops, cultural demonstrations and educational talks honoring traditional fiber art practices. [Outrigger.com](https://www.outrigger.com)
- **September 13, 2025**  
**O Ke Kai Series (O'ahu)** — Hosted by the Outrigger Reef Waikiki Beach Resort, this quarterly celebration of traditional Hawaiian voyaging culture will include interactive exhibits, live canoe-lashing demos, *keiki* (kids) crafts and storytelling in partnership with Friends of Hōkūle'a and Hawai'iloa and the Polynesian Voyaging Society. The immersive cultural experience will also include live slack-key guitar music by Kawika Kahiapo. [Outrigger.com](https://www.outrigger.com)
- **September 27, 2025**  
**Empty Bowl Hawai'i (O'ahu)** — Empty Bowl Hawai'i offers travelers a unique farm-to-table experience celebrating sustainability and local food culture. Guests select handcrafted bowls made by island artisans and enjoy dishes prepared by Hawai'i's top chefs using rescued and locally sourced ingredients. The event supports community food security and highlights Hawaiian values of *malama 'āina* (care for the land) and aloha. [EmptyBowlHawaii.org](https://www.emptybowlhawaii.org)
- **September 28, 2025**  
**Aloha Fun Ride (O'ahu)** — The Aloha Fun Ride event follows the Honolulu Century Ride and is designed to welcome a wider audience — especially youth and families — to O'ahu's largest cycling event. Its routes head around *Lē'ahi* (Diamond Head State Monument) offering stunning ocean and city views. For a 5-mile ride, cyclists can turn around at Fort Ruger Park or continue down Kāhala Avenue to Wai'alae Beach Park before heading back to create an 8-mile ride. [HBL.org](https://www.hbl.org)
- **September 28, 2025**  
**Na Wahine O Ke Kai Canoe Race (O'ahu)** — With support from the O'ahu Hawaiian Canoe Racing Association, Salt + Air and Nexstar Media Group, this long-distance outrigger canoe competition gathers over 1,000 paddlers from around the world to cross the rugged Kaiwi Channel separating Moloka'i and O'ahu. The competition and its broadcast spotlight the perseverance of female athletes and perpetuates the Hawaiian cultural tradition of long-distance outrigger paddling for future generations. The public is invited to celebrate at the race's finish line with live music and an awards presentation at Duke Kahanamoku Beach fronting the Hilton Hawaiian Village Waikiki Beach Resort and Spa. [NaWahineOKeKai.com](https://www.nawahineokekai.com)
- **October 11, 2025**  
**Ironman World Championship (island of Hawai'i)** — The Outrigger Kona Resort and Spa will host the Ironman World Championship, challenging elite athletes with a grueling course of swimming, cycling and running dramatic island of Hawai'i westside ocean waters and landscapes. [Ironman.com](https://www.ironman.com)
- **October 12, 2025**  
**Moloka'i Hoe 2025 (O'ahu)** — The O'ahu Hawaiian Canoe Racing Association will again present the Moloka'i Hoe long-distance outrigger canoe race this fall. Join the finish-line celebration of this prestigious 38-mile Kaiwi Channel race from Moloka'i to O'ahu for live music and an awards presentation on Duke Kahanamoku Beach fronting the Hilton Hawaiian Village Waikiki Beach Resort and Spa. [MolokaiHoe.com](https://www.molokaihoe.com)



## 9 FALL WHAT'S NEW IN THE HAWAIIAN ISLANDS

- **October 16 - November 16, 2025**  
**45<sup>th</sup> Annual Hawai'i International Film Festival (Statewide)** — Presented by Halekulani hotel, this festival presents a full screening schedule of works from Hawai'i's filmmaking community, a world-class slate of international films, and film-industry events on Maui, O'ahu, Kaua'i and the island of Hawai'i. A schedule of in-theater screenings will soon be announced. [HIFF.org](https://hiff.org)
- **October 17 - November 2, 2025**  
**15<sup>th</sup> Annual Hawai'i Food and Wine Festival (O'ahu, Maui, island of Hawai'i)** — Featuring a slate of renowned Hawai'i and international chefs, culinary personalities, and wine and spirit producers, this series of culinary events showcases the extraordinary diversity of Hawai'i multicultural cuisines and locally grown-and-raised ingredients. Dishes presented at each event highlight the state's bounty of local produce, seafood, meats and other ingredients. [HawaiiFoodandWineFestival.com](https://HawaiiFoodandWineFestival.com)
- **October 18, 2025**  
**Honolulu Pride Parade and Festival (O'ahu)** — Hawai'i's largest LGBTQIA/MVPFAFF+ community event is a daylong celebration highlighted by the Honolulu Pride Parade — winding through Waikiki from Ala Moana Beach Park to Kapi'olani Park — and the Honolulu Pride Festival, which promises live music, craft and merchandise vendors, a resource fair and more. [HawaiiLGBTLegacyFoundation.com](https://HawaiiLGBTLegacyFoundation.com)
- **October 25, 2025**  
**Kāhuli Festival (O'ahu)** — Join Bishop Museum for its annual Kāhuli Festival, celebrating the vital role of Hawaiian land snails in preserving biodiversity. The family-friendly event runs from 3 to 9 p.m. and features hands-on workshops, live talks by conservationists, interactive booths, live snail exhibits, art displays and cultural performances. Blending education and entertainment, the festival offers immersive opportunities to learn about endangered snail species and support community-driven conservation. [BishopMuseum.org](https://BishopMuseum.org)
- **October 3 - November 1, 2025**  
The annual **Hawai'i Craftsmen (O'ahu)** juried exhibition has celebrated excellence in the Hawaiian Islands' fine-craft community since 1967. Featuring works in ceramics, wood, textile, glass, metal and mixed media, the showcase highlights traditional craftsmanship and contemporary innovation from artists across the Islands. Select works receive awards of recognition throughout the exhibit. [HawaiiCraftsmen.org](https://HawaiiCraftsmen.org)
- **October 23, 2025**  
**The Maui Jazz and Blues Festival** brings soulful sounds and vibrant rhythms to the Valley Isle. The event showcases world-class jazz and blues artists, all creating an evening of great live music and the rich musical heritage of jazz and blues. [MauiJazzAndBluesFestival.com](https://MauiJazzAndBluesFestival.com)

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### About HTUSA

Hawai'i Tourism United States (HTUSA), managed by the Hawai'i Visitors and Convention Bureau, is contracted by the Hawai'i Tourism Authority (HTA) for marketing management services in the continental U.S. The HTA, the state of Hawai'i's tourism agency, was established in 1998 to ensure a successful visitor industry well into the future. Its mission is to strategically manage Hawai'i tourism in a sustainable manner consistent with the state of Hawai'i's economic goals, cultural values, preservation of natural resources, community desires and visitor industry needs. For more information about the Hawaiian Islands, visit [gohawaii.com](https://gohawaii.com).

## 10 FALL WHAT'S NEW IN THE HAWAIIAN ISLANDS

**Special note to media:** *HTUSA recognizes the use of the ‘okina [ʻ] or glottal stop, one of the eight consonants of the (modern) Hawaiian language; and the kahakō [ā] or macron (e.g., in place names of Hawai‘i such as Lāna‘i). However, HTUSA respects the individual use of these markings for names of organizations and businesses.*

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