

Message from Maui Nui - August 2024

Maui Nō Ka 'Oi

Aloha kākou,

Our summer/early fall edition which is chock full of imaginative events and new happenings for Maui. We welcome visitors to come experience all that makes Maui special and to share our aloha. Of special note is the recent launch of "The People. The Place. The Hawaiian Islands." marketing initiative that includes Chef Kyle Kawami, Maui Fresh Streatery. Check it out! Chef Kyle Kawakami, Maui - The People. The Place.

— мālama — М A U I

We also want to take a moment to recognize the one-year anniversary of the Maui Wildfires. We extend our sincere appreciation and heartfelt aloha to all the first responders, local communities, and visitors for their work and contributions to rebuilding the Lahaina and Kula areas. Mahalo (thank you) for your continued support of Maui. #MauiStrong



Maui Offfers

The Hawai'i Visitors and Convention Bureau and Maui's resort industry partners have launched a special **Maui Offers** page with resort deals for visitors as the island continues to welcome respectful and compassionate travel. This summer and fall, Maui is inviting visitors to enjoy free rooms, rates up to 30% off and generous \$250 daily resort credits. Whether your next Maui visit will be your first or 10th, the new offers make right now the best time to experience the wonders of the Valley Isle and support its local economy. www.GoHawaii.com/MauiOffers.





New Offferings



Experience Hula While Sailing the Waters of Maui Nui

PacWhale Eco-Adventures invites you to partake in an authentic cultural immersion, Ka Makana (The Gift): A Hula Experience. On the luxurious sailing catamaran, Ocean Spirit, against the stunning backdrop of the Maui coastline, Molokini, and the islands of Kahoʻolawe and Lānaʻi, we will embark on a journey to explore the rich traditions, artistry, and storytelling of Hula with an onboard performance. Breakfast and beverages (coffee, tea, unlimited soda, juice, and filtered water, plus one complimentary alcoholic beverage) are included. For reservations, visit www.pacwhale.com or call (808) 249-8811 for kamaʻāina rates.

Wailea Beach Resort Debuts "Stay and Drive Package" From the summit of Haleakalā to the winding curves of the Road to Hāna, guests at Wailea Beach Resort can now book the all-new Stay & Drive Package for an easy way to explore Maui's scenic attractions. The package includes an Alamo full-size car rental, a complimentary second driver, and self-parking for entirety of guests' stay. Vehicle will be available for pick-up and return at Kahului Airport (OGG). Booking is available at www.waileabeachresort.com using promotional code TRS.





Discover Manoli's Pizza Company's New Takeout/Delivery Window!

Nestled by the 18th hole on the Wailea Blue Golf Course, Manoli's Pizza

Company is thrilled to unveil our brand-new takeout and delivery service! Now, from 11:00 a.m. to 10:00 p.m. daily, you can savor our delectable Mediterranean dishes—from pizzas and pastas to fresh salads and more—right at home or on the go. Don't miss out on our fantastic Happy Hour from 3:00 to 5:00 p.m., or indulge in our special late-night menu from 10:00 p.m. to midnight. Ready to experience the deliciousness? For reservations, menus and more, visit www.manolispizzacompany.com.

Unwind at Nick's Fishmarket's New Sunset Happy Hour!

Nick's Fishmarket recently introduced its **new Sunset Happy Hour**, happening daily from 4:30 to 6 p.m. (excluding holidays), within the Fairmont Kea Lani resort in Wailea. Happy hour prices for the restaurant's bar and lounge menu appetizers are 25% off. Signature cocktails include the Nick's Sunset with Kula Organic Light Rum, the Ube Bae Baby Baby piña colada twist and the Makena Mule, made with Ocean Organic Vodka. The restaurant offers garden settings and open-air patio views. For reservations, visit www.NicksFishMarketMaui.com.





Celebrate in Style at Nick's Fishmarket Maui

Host your next exceptional event at Nick's Fishmarket Maui, where exquisite dining meets an elegant and inviting atmosphere. Perfect for weddings, corporate gatherings, family celebrations, and more, our stunning location offers stylish décor and flexible seating options for up to 60 guests, all set against breathtaking views. Choose from tailored prix fixe menus and an extensive wine list, with additional event enhancements available upon request. Nick's Fishmarket Maui provides a sophisticated setting for any occasion, ensuring your celebration is both memorable and extraordinary. For more information or reservations, visit www.nicksfishmarketmaui.com/maui-special-event-parties.

Sleep Tourism comes to Sensei Lanai, A Four Seasons Resort

For guests seeking to improve sleep hygiene, the adults-only Sensei Lanai, A Four Seasons Resort offers a new stand-alone Sleep 1:1 guided session or a five-night Rest and Recovery Program for a deeper dive into restoring balance in the mind and body and developing a framework for managing stress in everyday life. The multipronged approach ranges from room and environment to activities and private sessions, where guests can trial different techniques. The team uses 85 peer-reviewed research articles and publications to inform in-depth training and provide practices to take home. For more information, visit https://www.fourseasons.com/sensei/.





Osteria Mozza Residency Debuts at Four Seasons Resort Lanai

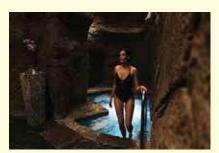
The Resort announces a partnership with Nancy Silverton for the launch of her first restaurant in Hawai'i. The acclaimed chef is known for Los Angeles eateries such as Michelin-starred Osteria Mozza, Pizzeria Mozza and chi SPACCA. The dinner menu blends Silverton's traditional Italian cuisine with fresh and seasonal island ingredients. Chef Eli Anderson will head up the culinary team, presenting favorites form the Mozzarella Bar, and entrees including Nancy's Chopped Salad along with *Ricotta & Egg Raviolo* with fresh pasta featuring Lāna'i eggs. For more information, visit https://press.fourseasons.com/lanai/hotel-

news/2024/osteria-mozza-residency/.

Aloha Garden Pavilion, A Unique New Event Venue Debuts

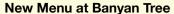
For guests looking to host a celebration, The Ritz-Carlton Maui, Kapalua has fully transformed the Aloha Garden Pavilion, one of the only indoor-outdoor event venues on Maui. Designed to reflect the soul of a Hawaiian voyaging canoe, one will notice key seafaring elements including the boat's ribs and gunnels, lashed together with ropes that represent unity. The Aloha Garden Pavilion features a new interior with state-of-the-art A/V, furniture, bi-folding glass doors opening onto a garden with a terrazzo-paved walkway, two fire pits, and new trellis with glass canopies. For more information or to book your event, visit https://www.ritzcarlton.com/en/hotels/jhmrz-the-ritz-carlton-maui-kapalua/events/.





Fall Spa Specials at The Ritz-Carlton Maui, Kapalua

As the summer turns to fall, relax and decompress at The Ritz-Carlton Maui, Kapalua Spa. Induce deep relaxation and healing with an artisancrafted aromatic CBD massage or explore services showcasing local botanicals and herbs cultivated in the resort garden. Fall spa specials running from Sept. 1 to Nov. 30 include a Bourbon Glazed Hot Stone Massage, Vitamin C Detox Facial, and Spiced Pedicure. For reservations, visit https://ritzcarlton.com/maui.



Discerning diners can now enjoy a new menu at Banyan Tree, the signature restaurant at The Ritz-Carlton Maui, Kapalua. New menu highlights feature the bounty of the land and sea, including a whole grilled fish and wagyu tomahawk steak from the restaurant's Josper Oven, savory lobster gnocchi, and fresh seafood and sashimi tower. For reservations and menus, visit www.banyantreekapalua.com.





Movie Night on Halona Kai

Weekly throughout the summer, Hyatt Regency Maui Resort and Spa is setting up the ultimate outdoor movie night at the Halona Kai lawn. Complete with twinkle lights and comfy blankets, movie night will feature candy, popcorn and breathtaking sunset views over Kāʻanapali beach for an unforgettable experience. For August, there will be showings on the following dates: August 16, 23 and 27.

Westin Maui's Kūkahi Tower & Social Center

The Westin Maui Resort & Spa, Kā'anapali marked the completion of its multi-year, \$160 million transformation with the complete renovation and rebranding of the Ocean Tower into Kūkahi Tower. Guests now enjoy a completely refreshed design aimed at facilitating a calming and rejuvenating stay. Furthermore, the resort's 10,000-square-foot social center – located within Kūkahi Tower – is the first venue of its kind in a Hawai'i resort. The social center features Topgolf Swing Suites; duckpin bowling; virtual reality; modern and classic arcade games; a Keiki Club; and a bar & lounge. Built for



locals and visitors alike, this is a place for friends and family to meet, play, and savor the moment. Open daily for all ages from 10:00 a.m. to 3:45 p.m. and adults only (21+) from 4:00 to 11:00pm. For more information, visit www.WestinMaui.com.



PILINA Sushi Boat Experience

Pilina, Fairmont Kea Lani's newest bar and lounge, offers an unparalleled dining journey under the expert guidance of Lead Sushi Chef Mark Bernisto. The "Pilina Sushi Boat Experience" includes a chef's selection of sushi, sashimi, and nigari curated on the day of your reservation to maximize freshness. Included is a complimentary glass of Hawaiian Islander Sake to cleanse your palate between bites. Each sushi boat features artful arrangements blending traditional Japanese techniques with vibrant Hawaiian flavors. For more information and reservations, visit www.OpenTable.com/r/Pilina-Kihei to secure your boat.

Introducing Fairmont Spa at Fairmont Kea Lani

Inspired by the connection to our destination, Fairmont Spa focuses on nature's elemental power to promote mind, body, and spirit wellness under our spa professionals' care. Enjoy an outdoor massage in our new 'Ocean Spa Cabana' or an invigorating scrub with our Vichy table. We pride ourselves on using the freshest local ingredients, from soothing scalp massages with our 'Awapuhi hair mask to the whipped body mask infused with Hawaiian 'awa (kava). Fairmont Spa is open from 9:30 am-5 pm daily. For more information or to book a treatment, call **(808)** 875-2229.

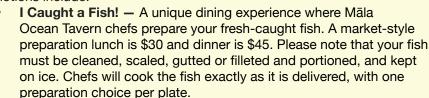




Royal Lahaina Resort and Bungalows offers The Royal Stay Package Royal Lahaina Resort and Bungalows is celebrating summer with its The Royal Stay package, which includes a minimum three-night stay, complimentary daily breakfast buffet for two at Royal Ocean Terrace, Myths of Maui Lūʻau tickets for two, and a guaranteed room-view upgrade upon arrival. Bookings are available now through December 31, 2024. For more information, visit www.RoyalLahaina.com.

New Culinary Experiences at Māla Ocean Tavern

Māla Ocean Tavern is offering new culinary promotions and experiences alongside its oceanfront views and fresh seafood menu. Its current promotions include:





Late Night — Māla Ocean Tavern hosts late night entertainment with ocean views, beginning at 10 p.m. on Fridays and Saturdays, offering live after-hours music and fun.

For more information and reservations, visit www.MalaTavern.com.

Book Your Wedding at Leilani Farm Sanctuary

Leilani Farm Sanctuary is now available for **weddings and vow renewal ceremonies** in its gardens, featuring picturesque ocean views, green pastures where goats and donkeys graze, hundreds of trees for cats to climb, a botanical garden for rabbits, and lush jungle environments for chickens to explore. Hosting your special event or celebration at Leilani Farm Sanctuary also supports a noble cause: all proceeds from events at the venue go toward providing food, shelter and veterinary care for the sanctuary's rescued animals. For more information, visit www.leilaniFarmSanctuary.org.





Celebrate Your Next Event at Maui Ocean Center

Maui Ocean Center offers options for your celebration or special event accommodating 50 to 400 guests, surrounding them with Hawai'i marine life. After-hour options include access to the entire indoor-outdoor aquarium or its Seascape restaurant overlooking Mā'alaea Harbor. Additionally, Maui Ocean Center's 750,000-gallon Open Ocean exhibit offers a unique venue surrounding guests with five species of sharks, schooling fish and Hawai'i broad stingrays. For more information, visit www.MauiOceanCenter.com.



Awards and Accolades



New honors bestowed on Wailea Golf, Maui

Maui's premier Wailea Golf has earned a pair of awards from two of the nation's leading golf publications. *Golf Digest* selected Wailea Golf as one of its 2024 Best Golf Destinations for Women, based on a poll of their female teachers and course-ranking panelists. A few days later, *Golfweek* named both the Wailea Gold and Emerald courses to its coveted annual list of the Best Public Access Courses in Hawai'i, as judged by their nationwide network of raters. Over the years, Wailea Golf and its three courses have earned some 200 accolades. To book your tee time, visit www.waileagolf.com.

Maui Ocean Center is named among top aquariums in the U.S.

Maui Ocean Center has been named to a pair of Top 10 lists as part of *USA Today*'s 10Best Readers' Choice Awards 2024: "Best Aquarium" and "Best Family Attraction in Hawai'i." A panel of experts nominated Maui Ocean Center to compete for "Best Aquarium" in the country because of its high-quality exhibits and visitor interactions. That nomination was then put before a month-long public vote. The Mā'alaea-based aquarium is open daily from 9:00 a.m. to 5:00 p.m., with the last entry at 4:00 p.m. For more information or tickets, visit www.mauioceancenter.com.



Four Seasons Resort Lanai and Sensei Lanai, A Four Seasons Resort recgonized by Qurator

Four Seasons Resort Lanai and Sensei Lanai, A Four Seasons Resort were recently recognized by Qurator for their responsible business practices. One of the broadest visitor industry certifications of its kind, Qurator guides visitors to Hawai'i products and experiences incorporating responsible tourism practices and adding value for consumers. Qurator also recognizes businesses for their positive contributions to the environment, community and economy. To achieve Qurator certification, businesses are evaluated on six categories of criteria: environment, cultural support, equity, safety, community and guest experience. For more information, visit www.Press.FourSeasons.com/Lanai.



Sports

Experience FootGolf at Kā'anapali Golf Course

Kā'anapali Golf Course is featuring **FootGolf**, an alternative way to experience its courses via non-golfing activities for family or teambuilding experiences. Players "tee off" after 4 p.m. on the Kai Course with a soccer ball and play a FootGolf loop with their own par on nine holes with unlimited play. Carts and balls are available for rent separately. For more information, visit www.KaanapaliGolfCourses.com/FootGolf.





Climb Through Lāna'i Adventure Park's Adventure Tower Lāna'i Adventure Park is featuring the Adventure Tower, a two-story climbing structure where guests work through an array of more than 70 rope, cable and wood elements while in a harness utilizing CLiC-iT Smart Belay Technology. The activity is a choose-your-own-challenge one allowing guests to opt for either difficult or easy elements, challenging themselves mentally and physically through the series of obstacles. For more information, visit www.LanaiAdventurePark.com.



Culture, Sustainability, Agritourism, Voluntourism and Mālama Activities

Mālama Pono with Pacific Whale Foundation

Mālama Pono is a program that allows *kama'āina* (residents), *malihini* (visitors), and PacWhale/PWF staff, to immerse themselves in Maui's sacred 'āina, culture, and community. Our program was created to encourage and perpetuate destination stewardship while inviting our staff and members of our community to get connected with where we call home. Please join us for a Mālama Pono opportunity with our amazing partners who educate participants on food sovereignty, identification of native and invasive species, cultural connection, and so much more. For more information, visit www.pacificwhale.org/malama-pono.





Sheraton Maui and Maui Nui Seabird Recovery Project Partner to Preserve Native Seabird Colony

Sheraton Maui Resort & Spa and Maui Nui Seabird Recovery Project have partnered on conservation efforts to preserve the 'Ua'u kani nesting colony at Pu'u Keka'a, educate travelers about the importance of the birds to the island's ecosystem, and introduce native plants that will restore natural habitat for the colony ground. Guests can learn more about this important initiative through interactive augmented reality signage at the resort that features in-depth video information on the native Hawaiian seabirds and nesting colony at Pu'u Keka'a.

OUTRIGGER Kā'anapali Beach Resort Events and Stay

Join OUTRIGGER Kāʻanapali Beach Resort for an array of cultural activities. A week-long celebration of Hawaiian Arts, Ka Noʻeau O Hawaiʻi will take place August 26th - September 1st with hana kapa, waihoʻoluʻu & hau cordage workshops by Kapa Curious. Hosting the 32nd annual Hula O Nā Keiki, hula dancers aged 6-17 will represent hālau from across Hawaiʻi, competing for coveted awards and titles. Enjoy the festivities with a third night free and \$100 OUTRIGGER activity credit through the Return to Paradise Package. For more information and tickets, visit www.OUTRIGGER.com/kaanapali.





Merriman's Hawai'i is elevating its commitment to sustainability Merriman's Hawai'i is elevating its commitment to sustainability with the launch of a boxed-wine program aimed at reducing the restaurant's carbon footprint by 80 percent. Though boxed wine is typically associated with budget options, Merriman's fall curated wine menu will feature prestigious Californian wineries such as Matthiasson (Napa Valley), Melville (Santa Rita Hills) and Linne Calodo (Paso Robles). The initiative, which will also be available at Merriman's sister locations, follows it parent company Handcrafted Restaurants' transition to lighter-weight glass bottles for their wine-by-the-glass program. In its initial launch, the boxed-wine program will

replace 1,344 bottles with 336 boxes. For more information, visit www.MerrimansHawaii.com.



Festivals and Events

August 23-25, 2024

Gathering of the Voyagers

Hosted by the Fairmont Kea Lani resort in partnership with the Hawaiian Outrigger Canoe Voyaging Society, this three-day celebration of Polynesian and Hawaiian culture brings together revered voyagers, navigators, canoe carvers and practitioners from across the globe for traditional ceremonies, demonstrations, a *mākeke* (market), live entertainment and a collective voyage around offshore islet Molokini. The event happens at the resort and is free and open to the public. For more information, visit <u>GatheringOfTheVoyagers.com</u>.



August 24, 2024

DIY Beauty Workshop

Join us for a rejuvenating workshop with Lahaina Honey Co. You'll learn how to create a Raw Beeswax Lip Balm and a Honey and Royal Jelly Face Mask at the Lahaina Honey & Flower Farm from 5:00 to 7:00 p.m. For more information, visit www.mauifarmevents.com.



August 30, 2024

Starry Nights & Culinary Delights Upcountry Maui

This unique experience combines fine dining with a mesmerizing exploration of the cosmos using cutting-edge technology and expert guidance. Experience a 2 hour guided tour of the night sky led by Maui's Stargazers Anonymous at Maui Gold Pineapple Farm. For more information, visit www.mauifarmevents.com.



August 30, 2024

Kōkua for Maui

Shop and show aloha at the Sheraton Maui Resort & Spa on Friday, August 30 at the Kōkua for Maui event. From 9:00 a.m. to 2:00 p.m., guests can shop from Lahaina small businesses and artisans who were impacted by the August 2023 wildfires. With live musical performances and support for beloved Lahina businesses, this event will bring the community and visitors together to celebrate the magic of Lahaina. For more information, visit https://www.mauinuifirst.com/kokua.



September 4 – October 28, 2024

Festivals of Aloha

Free and open to the public, the annual Festivals of Aloha, Maui Nui Style celebrates Hawaiian culture with royal pageantry, parades, street parties, concerts and family activities hosted on Maui, Lāna'i and Moloka'i. FestivalsOfAloha.com.



September 6

Wailuku First Friday

September 13

Aloha Friday — Free and open to the public, this Queen Ka'ahumanu Shopping Center event welcomes all for an evening of Hawaiian music, *hula* and more.

Festivals of Aloha continued...

September 14

Kū Mai Ka Hula — Maui's only adult *hula* competition features award-winning *hālau hula* (hula groups) competing in solo and group performances. *Kāne* (male) and *wāhine* (female) dancers from Hawai'i, Japan and the continental U.S. compete in *kahiko* (traditional) and *'auana* (modern) hula styles at the Maui Arts and Cultural Center.



October 5

Ho'olaule'a (celebration) with interactive activities, local eats, crafters and live entertainment. (Lāna'i)

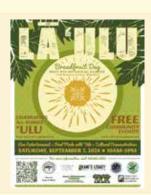
October 18-October 26: (Hāna)

- October 18 Hāna Farmers Market Ulu, Pohole & Poke Contest: 2:30 p.m. 5:00 p.m, (Friday's Farmers Market)
- October 19 - Hāna Parade and Hoʻolauleʻa: 11:00 a.m. Closing.
 Opening Parade; Crafters Fair: 10:00 a.m. 3:00 p.m. Sports Night at the Park: 3:00 p.m. 9:00 p.m. Kickball (Hāna Ballpark)
- October 20 Keiki/Wahine Shoreline Fishing Tournament: 7:00 a.m. to 12:00 p.m. 'Ohana Beach Day: 'Ohana Play Day Games, 12:00 p.m. - 5:00 p.m. (Hāna Bay)
- October 21 Sports Night: 5:00 p.m. 9:00 p.m. (Hāna Ballpark)
- October 22 Hawaiian Craft Classes: 1:30 p.m. 3:30 p.m. (Hotel),
 Sports Night: 5:00 p.m. 9:00 p.m. (Hāna Ballpark)
- October 23 Karaoke & Dance: 5:00 p.m. 9:00 p.m. (Helene Hall)
- October 24 - Hāna Arts' Annual Talent Show: Registration 4:00 p.m., Program - 5:00 p.m. (Hāna Bay)
- October 25 Floral Lei Contest: 9:00 a.m. 11:00 a.m. (Hotel), Kupuna Luncheon: 11:00 a.m. - 2:00 p.m. (Hotel), Po Hawaii & Emp; Aloha Attire Contests: 5:00 p.m. - 9:00 p.m. (Hāna Bay)
- October 26 Cross Country Golf: 9:00 p.m. 12:00 p.m. (Farmers Market Parking Lot) Hō'ike Night: 5:00 p.m. - 10:00 p.m. (Hāna Bay)

September 7, 2024

Lā 'Ulu - Breadfruit Day

Maui Green & Beautiful is partnering with Maui Nui Botanical Gardens in hosting the 4th annual Lā'Ulu-Breadfruit Day, on September 7, 2024. This free community event is restarting for the first-time post-pandemic and Maui fires. Celebrating all things '*ulu*, there will be presentations, food, activities and trees for sale at the event. For more information, visit https://mnbg.org.



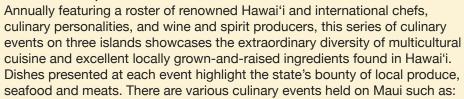
October 25-27

Hula is the Heartbeat

Four Seasons Resort Maui will host Hula is the Heartbeat, a celebration of Hawaiian music and *hula* showcasing four of Maui's most prestigious *hālau hula*, and Sounds of the Sea, a free evening of Hawaiian music, on October 27.

October 31 – November 3, 2024

14th Annual Hawai'i Food and Wine Festival October 25-27, 2024



- October 25 The 26th Annual Roy Yamaguchi Golf Classic Presented by First Hawaiian Bank
- October 26 Vita La Vino
- October 27 First Annual HFWF Pickleball Tournament
- October 27 Backcourt BBQ

For more information, visit

HawaiiFoodandWineFestival.com.

November 1-2, 2024

Hawaiian Airlines Made in Maui County Festival

The Hawaiian Airlines Made in Maui County Festival showcases the creative food, crafts and multitude of products made by the island's resident and producer communities. Presented by the Maui Chamber of Commerce and supported by the County of Maui Mayor's Office of Economic Development, the festival aims to boost awareness and sales of local-made products among island residents and visitors. For more information, visit MadelnMauiCountyFestival.com.







Maui

Maui offers the best of both worlds, a unique blend of resort sophistication and small town charm. Graced by beaches, sunsets and tropical getaways, romance is always in the air on The Valley Isle.

VisitMaui.com facebook.com/visitmaui twitter.com/mauivisit #VisitMaui



Moloka'i

Moloka'i is a timeless Hawaiian Island unlike any other. Life is simpler here. This is a place where Hawaiian culture and community continue to thrive.

Molokai-Hawaii.com facebook.com/molokaivisitorsassociation twitter.com/seemolokai #VisitMolokai



Lāna'i

The unique accommodations of Hulopo'e Bay and Lāna'i City are just the start. The unexpected discoveries, found while exploring the uncharted roads, feel even more personal on this secluded isle.

VisitLanai.net facebook.com/visitlanai twitter.com/visitlanai #VisitLanai



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