



Message from Maui Nui — November 2023

Maui Nō Ka 'Oi

Aloha kākou,

Immerse yourself in the spirit of aloha and uncover the enchantment of Maui Nui's sun-kissed beaches, lush landscapes, and vibrant culture, creating cherished memories this holiday season!

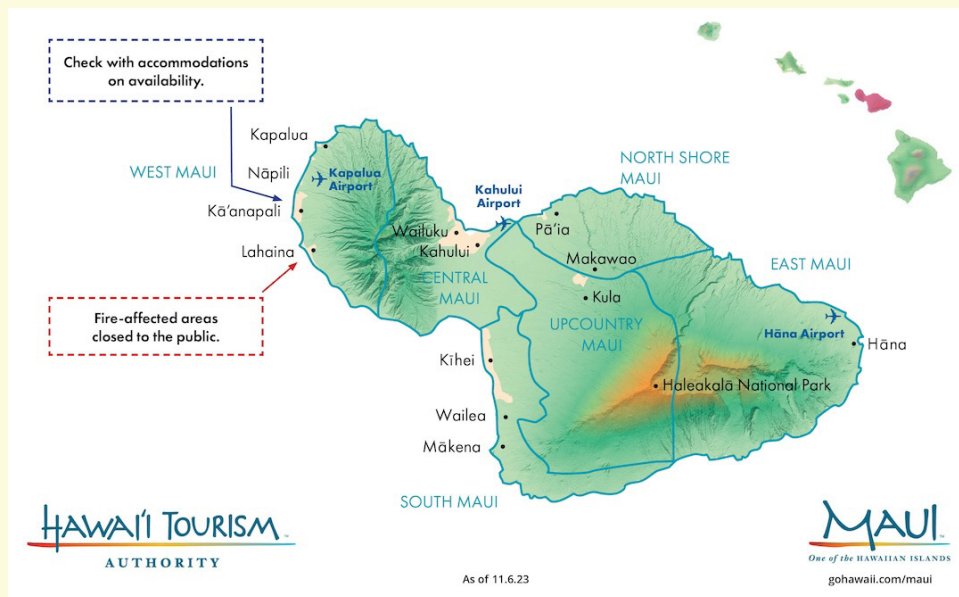
While Lahaina proper remains closed to the public, uncover the beauty of unique towns, breathtaking landscapes, and fun activities that make Maui a truly unparalleled destination. Support Maui by exploring the island's many farmers markets, shopping at local-owned retailers, attending a community or cultural festival, or dining at local restaurants.

Just one more thing to remember as you explore, enjoy and take in all the wonder that is Maui: mālama (care for) the island by showing compassion to its natural world and residents, supporting local as much as possible. If you're in the spirit of giving back this season, there are plenty of volunteering opportunities waiting for your helping hands hosted by community organizations and nonprofits.

Your presence transcends mere visitation; it symbolizes a pivotal contribution to Maui's ongoing recovery. So, with open arms, we invite you to experience the beauty of Maui Nui. See you on the Valley Isle and...

Happy Holidays!

— *MĀLAMA* —
MAUI



Malama Maui



Return to Aloha with a Visit to Montage Kapalua Bay

Experience all Montage Kapalua Bay has to offer while giving back to the island of Maui and diving into regenerative tourism. The property welcomes guests back to embrace the warm spirit of aloha through its **Return to Aloha** package which includes: a daily \$60 breakfast credit, a \$100 resort credit per bedroom (up to \$400) per night, a complimentary upgrade upon arrival, and a donation in their name to Maui Strong Relief Fund and the Maui United Way. For more information, visit www.montage.com/kapaluabay/accommodations/special-offers/.

Return to Maui, Travel with Heart at the Luxurious Wailea Beach Resort

Experience the magic of Maui while making a positive impact with the 'Return to Maui: Travel with Heart' package at Wailea Beach Resort. Every stay contributes \$100 to the Maui Strong Fund, supporting the local community. Start your day with a sumptuous buffet breakfast for two and enjoy a \$100 resort credit to enhance your stay. Plus, savor the taste of paradise with our Maui Bliss cocktail, knowing that a portion of the proceeds will also be donated to the fund. More information may be found, [here](#).



Grand Wailea's Exclusive Christmas and New Year Packages In Support of Maui Strong

This Christmas season Grand Wailea, A Waldorf Astoria Resort is offering two exclusive packages: [Island Holiday](#) and [Sunshine + Holidays](#). They both feature suites, pool cabanas, and a Christmas Eve dinner or brunch buffet, but the Sunshine + Holidays offer also includes a facial at Mohalu Healing Garden & Beauty Lab and a special pop-up event to benefit the [Maui Strong Fund](#). Bookings must be made by Dec. 7 for travel between Dec. 21 to 27. The [Tropical New Year package](#) includes a massage for two, lunch at Olivine, entrance to the lū'au, a New Year's Eve dinner or brunch buffet

and access to the special pop-up event to benefit the Maui Strong Fund. Bookings must be made by Dec. 14 for travel from Dec. 28 to Jan. 3.

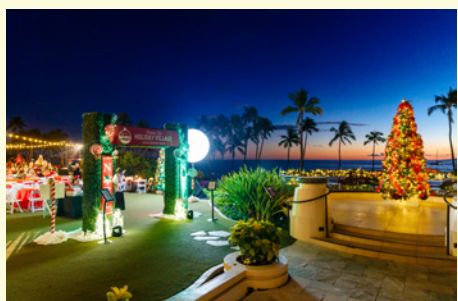
Four Seasons Resorts Hawai'i Announces "Maui Artist in Residence" Curated Series to Support Four Seasons Resort Maui Artisans Affected by Wildfires

This fall, "Maui Artist in Residence" will showcase the works of renowned Maui artisans who regularly showcase at Four Seasons Resort Maui – from painting and sculptures to jewelry - through a traveling exhibit hosted at each Four Seasons Hawaii Resort. Four Seasons Resorts Hawaii will host the artists in an effort to increase their exposure to new guests and art collectors, to directly support the Maui artists. The featured artists share their work, inspired by the Maui community and destination, with guests and visitors in an effort to impart the spirit of aloha through art. For more information, visit <https://press.fourseasons.com/hawaii/fourseasons/hotel-news/2023/maui-artists-showcase-across-four-seasons-resorts-in-hawaii/>.





New Offerings



Halona Kai Holiday Village to Open at the Hyatt Regency Maui Resort and Spa

Guests and residents are invited to the 3rd Annual Halona Kai Holiday Village at Hyatt Regency Maui Resort and Spa, open December 24-25, from 5 to 8 p.m. Guests will enjoy holiday music, a delicious buffet, Christmas-themed activities for the family, and a visit by Santa Claus that includes a family photo. Holiday movies and popcorn will be shown under the Hawaiian night sky at the Snowflake Cinema. Sweet treats will be offered at Mrs. Claus' Bakeshop and Candy Cane Lane. Tickets to Halona Kai Holiday Village are \$125 per adult and

\$65 per child (ages 3-12). Adult beverages for patrons ages 21 and over will be available for purchase. For more information and to purchase tickets, visit www.hyattregencymaui.com.

Experience the Magic of Kapalua During the Holidays at The Ritz-Carlton Maui, Kapalua

Say "Mele Kalikimaka" (Merry Christmas) and experience the magic of the holiday season at The Ritz-Carlton Maui, Kapalua. Enjoy festive celebrations, holiday lights, family-friendly activities, and seasonal spa-day treatments. Relax in your holiday home, a spacious Residential Suite with views for miles. Holiday wanderlust is inspired all season long. Festive holiday happenings begin on Dec. 21 and include letter writing to Santa, festive flower crown making, dive-in movies, a sand snowman building contest, full moon stargazing and wayfinding, breakfast with Santa, and more. For more information, visit www.ritzcarltonmaui.com/festive2023.





Maui Ku'ia Estate Chocolate Opens Its Factory Doors

Maui Ku'ia Estate Chocolate is taking visitors "inside the chocolate factory". Led by CEO, Gunars Valkirs, the new interactive experience walks visitors through each step of how carefully selected cacao beans become award-winning chocolate. Guests will see first-hand the top-of-the-line Italian equipment, taste exclusive samples, and learn about the fascinating story of Maui Ku'ia Estate Chocolate from the first planting to designing and building the 100% solar-powered factory, to making chocolate up to the present day. The new "Chocolate Factory Experience" is \$100 per person, Monday through Friday. Guests

must be at least 10 years old, and wear a hairnet (supplied) and closed-toe shoes. For booking and more information, visit www.mauichocolate.com.

Koele Nights at Sensei Lanai, A Four Seasons Resort

The adults-only wellness retreat debuts new evening experiences. Guests can enjoy a unique evening oasis in [private self-guided hale time](#). Each hale has indoor and outdoor showers, infrared sauna, steam, ofuro baths, private plunge pools, lounging areas and more. After moving seamlessly through the amenities, relax with gourmet refreshments and snacks. While relaxing in the Onsen Garden, featuring 10 heated soaking tubs set in the botanical gardens, sip a nightcap and reflect on the day. Or enjoy fireside snacks, from traditional s'mores and charcuterie boards or design your own. For more information, visit www.fourseasons.com/sensei.



New Private Experience at MauiWine: Under the Camphor Tree

There is a feeling of mystery and romance at 'Ulupalakua. Experience this historic estate for a personalized 2-hour seated tasting as you relax comfortably in a quaint private area under 150-year-old trees. Sit back and sip as we talk story about Rose Ranch history and grape growing on the island of Maui, featuring wines under the 'Ulupalakua Vineyards label cultivated in our vineyard. For more information, reserve here, www.mauiwine.com/visiting/under-the-camphor-tree/.

Unveiling Soon: Sundeck Garden Oasis Guestrooms at Wailea Beach Resort

Experience a whole new level of island-style outdoor luxury with our soon-to-be-revealed Sundeck Garden Oasis Guestrooms at Wailea Beach Resort. This exciting addition offers a secret haven of tranquility and relaxation. Each of these private garden oases boasts a spacious lanai, complete with an outdoor bathtub and luxurious bath amenities, along with a firepit lounge area for unwinding and enjoying the cool, starry nights. For more information, visit <https://www.marriott.com/en-us/hotels/hnmcc-wailea-beach-resort-marriott-maui/overview/>.





Extensive Refresh of the Gold & Emerald Clubhouse at Wailea Golf Club

Wailea Golf Club has embarked on an extensive refresh of its Gold & Emerald Clubhouse. Upon completion, guests will be able to enjoy enhanced facilities, new amenities, elevated service level and reimagined décor, including a transformed arrival experience; complete soft renovation of the locker rooms and golf shop with new lockers, seating, fixtures, carpeting and interior décor; and fresh exterior paint, new receptacles for towels and recyclables, and greater inclusion of Hawaiiana throughout the facility. A soft remodeling of the new Gather in Maui restaurant, located at the

clubhouse, was also recently completed. For more information, visit www.waileagolf.com.

Aloha Garden Pavilion, A Unique New Event Venue Debuts

For guests looking to host a celebration, The Ritz-Carlton Maui, Kapalua has fully transformed the Aloha Garden Pavilion, one of the only indoor-outdoor event venues on Maui. Designed to reflect the soul of a Hawaiian voyaging canoe, one will notice key seafaring elements including the boat's ribs and gunnels, lashed together with ropes that represent unity. The Aloha Garden Pavilion features a new interior with state-of-the-art A/V, furniture, bi-folding glass doors opening onto a garden with a terrazzo-paved walkway, two fire pits, and new trellis with glass canopies. For more information, visit www.ritzcarlton.com/en/hotels/jhmrz-the-ritz-carlton-maui-kapalua/events/.



Son's Steakhouse Open for Guests in West Maui

For those looking to visit West Maui, check out **Son's Steakhouse**, an elegant surf 'n' turf restaurant located at the Hyatt Regency Maui Resort and Spa in Kā'anapali. It offers open-air seating by a swan-populated pond, making it a perfect place to enjoy a romantic dinner or a special occasion meal. The menu features a variety of classic and modern steak and seafood dishes, as well as an extensive wine list. Some of the signature dishes include the Son's Steakhouse Filet Mignon, the Macadamia Nut Crusted Mahi-Mahi, and the Lobster Scampi. Son's Steakhouse is also known for its excellent service and its sophisticated atmosphere. The restaurant has been awarded the TripAdvisor Travelers' Choice Award for several years in a row. For reservations and additional information, visit www.sonzsteakhouse.com

Nick's Fishmarket, Premier Seafood Restaurant in South Maui

Nick's Fishmarket Maui is the premier seafood restaurant on Maui, located in the Fairmont Kea Lani resort. It offers a sophisticated dining experience with a menu that features fresh Hawaiian fish, delicious steaks, and an award-winning wine list. The restaurant is known for its unparalleled hospitality and lush garden setting, making it a favorite among locals and visitors alike. If you are looking for a special dining experience on Maui, Nick's Fishmarket is the perfect place to go. With its world-class cuisine, impeccable service, and stunning ambiance, it is sure to leave a lasting impression. For reservations and additional information, visit www.nicksfishmarketmaui.com.





Montage Kapalua Bay's Sunset Luau Returns

Also making its return to the property for more memorable nights under the stars is **Sunset Luau at Kapalua Bay** – available on select Tuesday and Thursday evenings throughout November and December. Guests will receive a complimentary Mai Tai or mocktail and a shell lei before being escorted to their group's private table for a lively show featuring performances by island performers and a fire knife dancer. During the authentic Hawaiian experience, they will also be met with a family-style multi-course feast, hand-crafted cocktails, and stunning views of the Pacific Ocean. More information may be found at www.montage.com/kapaluabay/sunset-luau/.



Sports

The Sentry Returns to Maui January 4-7

The 2024 PGA TOUR Regular Season kicks off at The Sentry, returning to The Plantation Course at Kapalua from January 4-7. For the past 25 years, Maui has graciously hosted The Sentry, which is dedicated to using its platform to ensure continued awareness, fundraising and support for the West Maui community. The Sentry features the most accomplished field in golf with TOUR winners from the 2023 calendar year and the top 50 from the final FedExCup standings. With the importance of a strong start to the season, The Sentry is a must-attend event. For more information, visit TheSentry.com.





Culture, Sustainability, Agritourism, Voluntourism and Mālama Activities



Fairmont Kea Lani's Resort-Wide Transformation Unveils with Cultural Center December 2023

Fairmont Kea Lani, Maui – Hawai'i's only all-suite and villa resort – will complete their multi-year resort transformation this December. Following the redesign of all 413 one-bedroom suites and 37 two-story villas, the resort will soon unveil its reimagined lobby, serving as the home to the new 2,000 sq. ft. Hawaiian cultural center – the largest resort cultural center on the island, designed to share 'ike (knowledge) with guests and community alike. The opening of a premiere oceanfront bar & restaurant, boasting 'āina-driven culinary cocktails, panoramic views,

and endless ocean breezes, will complete the resort's transformation. For more information, visit <https://www.fairmont.com/kea-lani-maui/>.

The Ritz-Carlton Maui Debuts New Luxury Lū'au and Dinner Show, Tales of the Kapa Moe

The Ritz-Carlton Maui is delighted to showcase its latest offering, **Tales of the Kapa Moe**, a brand-new lū'au and dinner show. This one-of-a-kind feast for all senses immerses guests in a magical journey through Hawai'i's captivating stories, culture and traditions. Located in the newly renovated Aloha Garden Pavilion, Tales of the Kapa Moe showcases authentic Hawaiian chanting and hula, beautifully handmade costumes, an aerial performance, and a dramatic fire knife dance. For more information, visit www.ritzcarltonmauihawaii.com.





Embark on an Enriching Cultural Journey with the New Kalo Cultural Tour at Four Seasons Resort Lanai

Discover the rich history and cherished traditions of Lānaʻi on an engaging [four-hour tour](#) that supports the Lanai Cultural and Heritage Center (LCHC). Start your journey at Kulana Kauhale, nestled near Hulupoʻe Beach, a protected heritage site and the upper end of an old Hawaiian village adjacent to the resort. Next, immerse yourself in the significance of kalo (taro) in Hawaiian culture and cuisine as you explore the kalo garden and even lend a hand in its maintenance. Your

adventure then leads you to Lānaʻi City, where you'll enjoy an exclusive museum tour showcasing Lānaʻi's heritage, including its notable ranching and plantation eras. For more information, visit www.fourseasons.com/lanai/experiences.



National Awards & Accolades

11 Maui Properties Recognized in Conde Nast Traveler's Readers' Choice Awards "Top 25 Resorts in Hawaii"

Maui's finest properties have earned well-deserved recognition in Conde' Nast Traveler's 2023 Readers' Choice Awards for the "Top 25 Resorts in Hawaii." These exceptional resorts include Sensei Lanai, A Four Seasons Resort; Four Seasons Resort Lanai; The Ritz-Carlton Maui, Kapalua; Grand Wailea, A Waldorf Astoria Resort; Andaz Maui at Wailea Resort; Montage Kapalua Bay; Wailea Beach Resort — Marriott, Maui; Hotel Wailea; Four Seasons Resort Maui at Wailea; Royal Lahaina Resort; and Hyatt Regency Maui Resort and Spa.

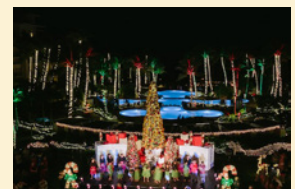


Festival and Events

December 1, 2023

Holiday Tree Lighting Festival

To kick off the holiday season, The Ritz-Carlton Maui, Kapalua is proud to host a special Holiday Tree Lighting Ceremony on Friday, Dec. 1. Guests will be delighted by the resort's holiday décor and sweet treats, then enjoy live music by Paula Fuga, keiki hula dancing, photos with Santa, a holiday marketplace with local artisans, and the much-anticipated lighting of the trees. Proceeds from the marketplace will benefit the Hawaii Community Foundation's Maui Strong Fund to assist in Maui wildfire recovery efforts. For more information, visit ritzcarlton.com/maui.



Maui Ocean Center presents 'Dashing Through the Sea' holiday event

Maui Ocean Treasures, the gift shop at Maui Ocean Center, will host "Dashing Through the Sea: A Holiday Celebration" from 6 to 9 p.m. Friday, Dec. 1. In addition to viewing aquarium exhibits at night, guests can shop at dozens of vendors selling locally made products throughout the park. There will also be live entertainment, giveaways and festive food and drinks. Need another last-minute gift idea? "Maui Strong" T-shirts and stickers will be for sale as well (so far, this fundraiser has earned more than \$100,000 for Hawai'i Community Foundation's Maui Strong Fund). Visit www.mauioceancenter.com/shop or check social media for ticket information.



January 6-14, 2024

Maui Songwriters Festival

Now in its seventh year, the Maui Songwriters Festival brings some of the world's best singer-songwriters, producers and composers from Nashville to perform their #1 songs while sharing the stories behind the songs in intimate to larger-scale acoustic shows. Old Dominion will kick off the festival at the Maui Arts and Cultural Center, with additional shows and VIP experiences held throughout The Ritz-Carlton Maui, Kapalua. The 2024 Maui Songwriters Festival will benefit the ongoing efforts to support the people of Maui. For more information, visit <https://www.mauisongwritersfestival.com/>.





Maui

Maui offers the best of both worlds, a unique blend of resort sophistication and small town charm. Graced by beaches, sunsets and tropical getaways, romance is always in the air on The Valley Isle.

VisitMaui.com

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twitter.com/mauivisit

#VisitMaui



Moloka'i

Moloka'i is a timeless Hawaiian Island unlike any other. Life is simpler here. This is a place where Hawaiian culture and community continue to thrive.

Molokai-Hawaii.com

facebook.com/molokaivisitorsassociation

twitter.com/seemolokai

#VisitMolokai



Lāna'i

The unique accommodations of Hulopo'e Bay and Lāna'i City are just the start. The unexpected discoveries, found while exploring the uncharted roads, feel even more personal on this secluded isle.

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