



Message from Maui Nui — March 20223

Maui Nō Ka 'Oi

Aloha Kakou,

As we continue to invite our visitors to connect with our community and participate in our Mālama programs, Maui Visitors Bureau took the opportunity to give back and volunteer while on the road in Denver, CO earlier this month. Our team helped to plate over 1600 meals at [Project Angel Heart](#). Project Angel Heart's mission is to serve medically tailored meals to people living with severe illnesses across Colorado, serving more than a half-million meals to people who are at home and unable to get the nutrition needed for recovery.

Springtime on Maui will surely not dissappoint given all the new happenings and updates you'll find in this month's Mesage from Maui Nui edition. We invite you to read on and check out all that's new!





New Offerings

Andaz Maui Welcomes Back Chef's Table

Chef's Table, an intimate dining experience in Andaz Maui's Ka'ana Kitchen, has returned after a two-year hiatus. As part of the experience, diners are invited into Ka'ana Kitchen to interact with Andaz Maui chefs as they create a customized six-course menu featuring fresh, local ingredients. Guests can add hand-selected wine pairings to enhance the experience. The Premier Cru experience offers a selection of off-the-beaten-path wines while the Grand Cru experience presents an exclusive selection of "hard-to-source but very easy-to-love wines." The Chef's Table dining experience may be booked for Tuesday, Wednesday or Thursday evenings. For more information, visit www.hyatt.com/en-US/hotel/hawaii/andaz-maui-at-wailea-resort/oggaw.



Anticipated Reopening of 'Īao Valley State Monument

'Īao Valley State Monument's closure has been extended to April 15, which is the date the park is expected to reopen to the public. Located in Central Maui, the 4,000-acre park is in the final phase of a slope stabilization project and parking lot improvements. 'Īao Valley State Monument is home to the iconic natural lava remnant Kuka'emoku, also known as the 'Īao Needle. The closure affects areas of the park beyond Ke Kula O Pi'ilani, site of the former Hawai'i Nature Center). For more information, visit www.dlnr.hawaii.gov/dsp/parks/maui/iao-valley-state-monument/.

Fairmont Kea Lani Begins Resort Enhancements for 2023

The all-suite and villa oceanfront resort Fairmont Kea Lani recently underwent an extensive renovation of all of its accommodations with a goal of creating “an elevated product that evokes stories of the island’s rich culture while accentuating the natural beauty of Hawai’i.” The resort enhancements and program enrichments will continue through 2023 with the creation of an interactive Hawaiian cultural center, new culinary venue and a renewed lobby experience. For more information, visit www.fairmont.com/kea-lani-maui.



Film Fest Inspiring Ocean Conservation Set for June

The Pacific Whale Foundation (PWF) invites film lovers with a passion for ocean and marine wildlife conservation to celebrate the craft of powerful storytelling with an environmental focus at the seventh annual World Whale Film Festival (WWFF). The festival and its slate of events, kicking off June 8 in recognition of World Ocean Day and Month, will feature an online

component and an in-person screening of select films at Upcountry Maui-located Ocean Vodka Organic Farm and Distillery, a generous PWF partner and ocean protector. For more information about the World Whale Film Festival, including event specifics and early-bird ticket opportunities, visit www.pacificwhale.org/filmfest.

Kā'anapali Beach Hotel Offers New Cultural Class

In Kā'anapali Beach Hotel's newly created class, Mo'olelo, guests of the hotel are invited to listen to stories of Hawai'i conveying Hawaiian life lessons, values, language and traditions. The Mo'olelo class aligns with current travels trends encouraging regenerative tourism and acts that leave the destinations we all visit better than when we arrive. The class happens on Tuesdays and Fridays at 4 p.m. A listing of all of Kā'anapali Beach Hotel's cultural classes can be found online at www.kbhmaui.com/activities/cultural-activities.

Lāna'i Adventure Park Adds New Challenge Courses for Couples

A new activity at Lāna'i Adventure Park's Challenge Course aims to create an intentional space where couples can get outside their normal, lived experiences and find personal growth through high- and low-element challenges. The adults-only retreat, situated in a pine-tree forest, is designed for couples seeking a relationship reset, a chance to reconnect or simply an opportunity to relax together. Couples can choose from experiences addressing Reframing Resistance, Communication Through Challenge, and Building Effective Relationships, exploring the nature of conversation, learning how to give and receive feedback, and navigating life's obstacles. For more information, visit www.fourseasons.com/sensei/spa/activities/.





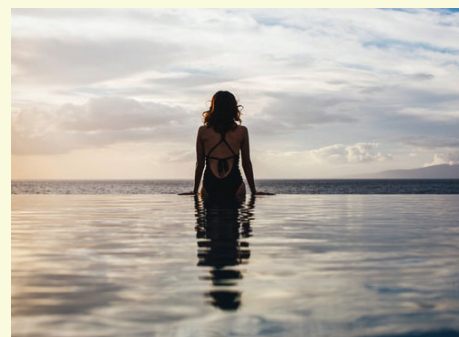
Montage Kapalua Bay Debuts New Private Dining Offerings at The Cliff House

Perched above Kapalua Bay, The Cliff House at Montage Kapalua Bay welcomes couples looking for a romantic, private dining destination and groups of up to 16 guests to enjoy a seaside dining experience at the historic venue, originally constructed in 1940. Dishes included on a new tasting menu at The Cliff House include a 7-ounce filet mignon and Kona kanpachi and Kaua'i shrimp. With panoramic sunset views and

the sound of crashing waves accompanying their meal, groups can also enhance their gathering at The Cliff House with live music, custom décor, an extended wine list and/or photography. To reserve The Cliff House, email: mkb.events@montage.com. For more information, visit www.montagehotels.com/kapaluabay/menus/dinner-for-two-at-the-cliff-house/.

Wailea Beach Resort's New Olakino Wellness Pool Experience Set to Open

Readying to open for guests this spring, Olakino is Wailea Beach Resort's new wellness pool experience and "oasis for the health and vitality of the body." An adults-only wellness sanctuary, Olakino offers curated sensory experiences designed to relax and rejuvenate mind, body and soul. With limited spaces available, guests are encouraged to book full-day access in advance to take in Olakino's culinary programming, bespoke spa treatments and wellness workshops. For more information, visit www.marriott.com/en-us/hotels/hnmmc-wailea-beach-resort-marriott-maui/experiences/.



Maui Tea Farm Welcome Visits and Tours for its Spring Harvest Season

Situated in Upcountry Maui's Kula district, Maui Tea Farm welcomes visitors to stop by as they head to Haleakalā National Park. Just off Haleakalā Highway on the way to the Haleakalā volcano summit, the farm's tea plants grow alongside native Hawaiian koa, 'ōhi'a and māmane trees, as well as coffee, citrus, olive and other fruit trees, flowers and exotic botanicals. With the farm's spring tea-harvest season around the corner, now is

one of the best times of the year to visit or take a guided tour and tea tasting. For more information, visit www.mauiteafarm.com.

The Ritz-Carlton Maui, Kapalua Introduces its Fire Lanai Collection

The Ritz-Carlton Maui, Kapalua recently unveiled its new luxury room category, the Fire Lanai Collection, completing the final phase of the resort's \$100 million transformation. With the new room additions now open, The Ritz-Carlton Maui, Kapalua is one of the only resorts in the Hawaiian Islands offering rooms with private fire pits. The Fire Lanai Collection comprises 33 guestrooms and suites designed with island-inspired décor, an extended lanai with private fire pit, and custom outdoor lounge furniture, inviting guests to experience Maui indoor-outdoor living. For more information, visit www.ritzcarlton.com/maui.





Vida by Sip Me Opens New Location in Makawao

Vida by Sip Me recently opened a new location in Makawao following the closing of its original Sip Me coffee spot and community hub in 2021. Owners Laura Night and Tia Trotter invite customers to once again enjoy the cafe's popular cinnamon rolls, fresh pastries, and gluten-free and vegan treats at its new home just off of Baldwin Avenue. Vida by Sip Me also serves a variety of beverages, including high-quality coffees, herbal lattes, cold-pressed juices and locally crafted kombucha. For more information, visit www.vidabysipmemaui.com or follow the cafe on [Instagram](#).

Wailea Beach Resort Introduces Awaken in Wailea Private Dining Experience

Wailea Beach Resort's new private oceanside sunrise experience, Awaken in Wailea, is designed to nourish mind, body, and soul. Surrounded by natural elements at the ocean's edge, the 60-minute *lomilomi* massage treatment begins and ends with meditative soundwave therapy produced by Tibetan and quartz-crystal singing bowls. Traditional to the Hawaiian Islands, *lomilomi* employs long, gentle forearm strokes to release muscle tension and improve well-being. Following their massage, participants enjoy a wellness-focused breakfast of seasonal fresh fruits, homemade juices and island-favorite foods celebrating local-sourced ingredients, including Maui Gold pineapple, Yee's Orchard and Fruit Stand mangoes and papayas, Kula Country Farms strawberries and Maui Cattle Company beef. For more information, visit www.marriott.com/en-us/hotels/hnmmc-wailea-beach-resort-marriott-maui/experiences/.

Wailea Beach Resort Offers New Sail with the Whales Experience

Sail with the Whales is Wailea Beach Resort's new Maui whale-watching adventure. Each winter, thousands of North Pacific *koholā* (humpback whales) return to Maui's warm coastal waters to birth and nurse their calves. Traveling in escort pods, mother and calf are accompanied by a male throughout their journey as a part of his courtship ritual. Guests of the hotel can witness *koholā* from the deck of the 47-foot performance catamaran Paragon II on the Sail with the Whales experience, or from the shoreline of Wailea Beach Resort. For more information or to book a Sail with the Whales package, visit www.marriott.com/offers/sail-with-the-whales-package-off-70562/hnmmc-wailea-beach-resort-marriott-maui.



Maui Ocean Center celebrates milestone

Maui Ocean Center is turning 25 this month! A 25th Anniversary Celebration featuring kama'āina specials and keiki activities is set for 10 a.m. to 4 p.m. Saturday, March 25. While the aquarium's mission for the past quarter century is to share the wonder and beauty of Hawaii's native marine life, including tropical fish and living coral, they also educate on ocean conservation and Hawaiian culture. Maui Ocean Center is open daily from 9 a.m. to 5 p.m., with its "Humpbacks of Hawai'i" 3D Sphere Experience showing every half hour from 10 a.m. to 4 p.m. Recently, Maui Ocean Center was awarded a "10Best Readers' Choice Travel Award" from USA Today. The aquarium was named Best Family Attraction on Maui and landed at No. 2 for Best Family Attraction in Hawai'i.



Sports/ Events or Activities

31st Annual Celebration of the Arts Set for April 7 and 8

Celebration of the Arts, one of Hawai'i's premier annual Hawaiian cultural events, is set for April 7 and 8 at The Ritz-Carlton Maui, Kapalua. A signature resort event as well, Celebration of the Arts will honor its 31st year with the theme, "He aha Ko'u Kuleana," which is 'ōlelo Hawai'i (Hawaiian language) for "What is My Responsibility?" Visitors and residents are invited to experience Hawaiian culture at Celebration of the Arts via workshops, film screenings, music and *hula* performances, food, and opportunities to talk with artisans, educators and cultural practitioners. The public is also invited to attend the event's Celebration of Island Tastes feast and Carmen Hulu Lindsey Leo Ha'iha'i Falsetto Contest, and join in on interactive excursions with community nonprofits Hui O Wa'a Kaulua and Pu'u Kukui Watershed. For more information, www.celebrationofthearts.org.



LEILANI'S
On the Beach

Celebrating Lei at Leilani's on the Beach

The public is invited to join Leilani's on the Beach on April 29, from 10 a.m. to noon, for a celebration of *lei*. Customers will enjoy festive décor, live music and Hawai'i-style food, and learn about the many variations of *lei* — flower, fern, shell, feather

and more — and the cultural significance of *lei* through displays and demonstrations. Everyone attending will also be able to view and purchase *lei*. For more information, visit www.leilanis.com or call (808) 661-4495.



Awards and Accolades

Four Seasons Resort Lanai Reef-Friendly Landscaping Receives Award

Maui Nui Marine Resource Council's Reef Friendly Landscaping Certification Program recently awarded the Four Seasons Resort Lanai a Gold certification for its organic landscape management. The council's certification program requires properties to cease utilizing all pesticides, herbicides and synthetic fertilizers harmful to aquatic and marine life. The resort went one step further in its certification efforts, implementing a 100-percent organic landscaping program. Four Seasons Resort Lanai's gardens also earned Arboretum Accreditation from the Morton Register of Arboreta, recognizing the resort team's shared professional standards, capabilities and purpose to plant and conserve trees and advance goals specific to tree-focused public gardens. For more information, visit www.fourseasons.com/lanai/.



Hyatt Regency Maui Resort and Spa Wins WeddingWire Couples' Choice Award

Hyatt Regency Maui Resort and Spa was recently awarded WeddingWire's 2023 Couples' Choice Award for Best Venue in recognition of the property's destination-wedding locations. The award honors local wedding professionals across the U.S. demonstrating excellence in quality, service, responsiveness and professionalism at all events they host. Awards are based on reviews from millions of couples utilizing WeddingWire, a global wedding services marketplace. For more information on booking a wedding at Hyatt Regency Maui Resort and Spa, email mauiweddings@hyatt.com.



Kapalua Ziplines Suspension Bridge Spotlighted by Travel+Leisure

Kapalua Ziplines' 360-foot suspension bridge was featured in a Travel+Leisure story highlighting its status as Hawai'i's largest suspension bridge and an attraction on all the outdoor adventure company's zipline tours. Designed with safety in mind, the bridge is traversed by zipline tour guests year-round.

Situated high above Maui's beautiful northwest coastline more than 1,600 feet above sea level, the suspension bridge offers an expansive view of the island, as well as neighboring Moloka'i and Lāna'i. Visit www.kapaluaziplines.com/ for more information and read the Travel+Leisure story here: www.travelandleisure.com/attractions/longest-suspension-bridge-hawaii.

Sheraton Maui Resort and Spa Wins Good Housekeeping 2023 Family Travel Awards

Sheraton Maui Resort and Spa was recently recognized in Good Housekeeping's 2023 Family Travel Awards for its family suites and an array of amenities. Families staying at the resort can enjoy Sheraton Maui's lagoon-style pool, snorkel at neighboring Kā'anapali Beach, participate in daily Hawaiian cultural activities, cool off with shave ice at Black Rock Shave Ice, roast s'mores and relax at the end of the day in accommodations that include the resort's 665-square-foot 'Ohana Suites. Sheraton Maui is one of only four Hawai'i resorts honored with this accolade from Good Housekeeping. For more information, visit www.marriott.com/en-us/hotels/hnmsi-sheraton-maui-resort-and-spa/overview/.



Wailea Beach Resort Recognized Among Maui's Top 10 Luxury Resorts

Wailea Beach Resort was recently awarded a Silver Badge in U.S. News and World Report's 2023 Best Hotels Report as one of Maui's Top 10 Luxury Resorts. The U.S. News and World Report website's 13th annual Best Hotels Report evaluated more than 35,000 luxury properties across the United States, Europe, Bermuda, Mexico, Canada and the Caribbean for its rankings. The report's ranking methodology considers a hotel's star rating as well as expert and guest sentiment, annual awards from distinguished travel publications and TripAdvisor user scores.



Wailea Beach Resort Wins Good Housekeeping 2023 Family Travel Award

Wailea Beach Resort was recently recognized in Good Housekeeping's 2023 Family Travel Awards in the category of Culturally Rich Resort. Situated within steps of the ocean, Wailea Beach Resort offers the entire family scenic comfort along the water's edge. For more information, visit www.marriott.com/en-us/hotels/hnmhc-wailea-beach-resort-marriott-maui/overview/.

Wailea Golf Club Courses Named Among Golfweek's Top for U.S. Resorts

The Wailea Golf Club's Gold and Emerald courses have again been named to Golfweek's annual list of top resort courses in the United States. Golfweek's Best 2023 ranking is based on input from hundreds of panelists who continually evaluate courses on multiple criteria and file an overall rating for each course. The honor adds to Wailea Golf Club's nearly 200 accolades over the years, including awards for course design, customer experience, pro shop excellence and friendliness to women. For more information and tee times, visit www.waileagolf.com.





Culture, Sustainability, Agritourism, Voluntourism and Mālama Activities



Waihe'e Coastal Dunes and Wetlands Refuge Sets Volunteer Days

Volunteers play a vital role in Hawai'i Land Trust's ability to proactively steward seven community preserves throughout the Islands. At Waihe'e Coastal Dunes and Wetlands Refuge on Maui, the nonprofit's volunteer opportunities include removing invasive species from native habitats, planting native plants and restoring the 800-year-old seawall of Kapoho fishpond. Volunteer activities occur on most Fridays and every third Saturday of the month. For more information and to register, visit www.hilt.org/volunteer.

Mālama 'Āina Presentation Series Launches at Kimo's Maui

Kimo's Maui recently launched its Mālama 'Āina monthly presentation series, offering guests of the restaurant opportunities to learn about the island's environmental issues and what local organizations are doing to tackle these issues. At the restaurant's next Mālama 'Āina presentation on April 6, set for 10:30 to 11:30 a.m., staff from The Marine Mammal Center will educate guests about Hawaiian monk seals and challenges the species faces. The Mālama 'Āina series seeks to educate and inspire community members to take action against the challenges facing Maui's plants, animals and surrounding ocean. For the series' full list of topics, dates and speakers, visit www.kimosmaui.com.

Keālia Pond National Wildlife Refuge Mālama Opportunity

The U.S. Fish and Wildlife Service mission is to work with others to conserve, protect, and enhance fish, wildlife, plants, and their habitats for the continuing benefit of the American people. We invite you to join us in conserving wildlife and wild places for today and generations to come by volunteering at a Keālia Pond National Wildlife Refuge. Volunteering at a National Wildlife Refuge is a great way to give back to your community, develop new skills, and meet new people.

If you are passionate about native Hawaiian species and helping people appreciate the outdoors, Keālia Pond National Wildlife Refuge is looking for interested individuals to join our volunteer team. We offer hands-on learning opportunities, meaningful outdoor experiences, and a unique wetland environment teeming with birds, insects, and plants. To volunteer and learn how to get involved, please visit: <https://www.fws.gov/refuge/kealia-pond/get-involved>.





Maui

Maui offers the best of both worlds, a unique blend of resort sophistication and small town charm. Graced by beaches, sunsets and tropical getaways, romance is always in the air on The Valley Isle.

VisitMaui.com

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#VisitMaui



Moloka'i

Moloka'i is a timeless Hawaiian Island unlike any other. Life is simpler here. This is a place where Hawaiian culture and community continue to thrive.

Molokai-Hawaii.com

facebook.com/molokaivisitorsassociation

twitter.com/seemolokai

#VisitMolokai



Lāna'i

The unique accommodations of Hulopo'e Bay and Lāna'i City are just the start. The unexpected discoveries, found while exploring the uncharted roads, feel even more personal on this secluded isle.

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PR Contact

Leanne Pletcher

Director of Public Relations & Marketing
Maui Visitors and Convention Bureau
427 Ala Makani Street, Suite 101
Kahului, HI 96732
leanne@mauivb.com
(808) 244-3530