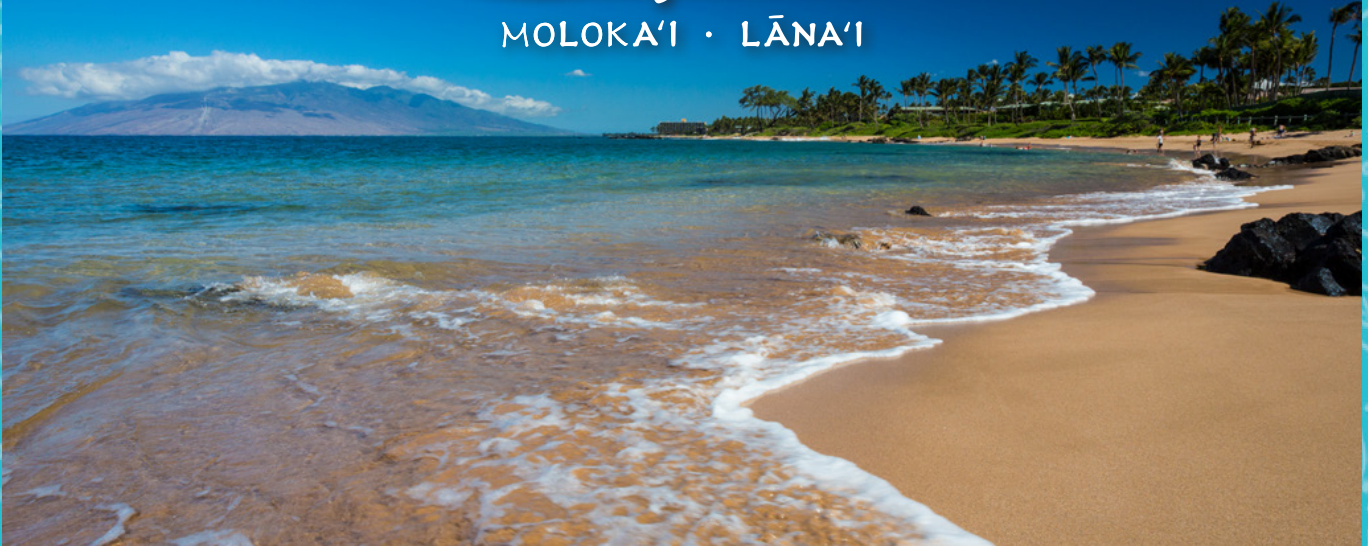


MAUI™

MOLOKA'I · LĀNA'I



Message from Maui Nui

March 2020

Maui Nō Ka 'Oi

One of the many magnificent things to experience while on Maui are the beaches and ocean activities. Our coastal areas are created by nature, and therefore can be unpredictable and sometimes dangerous. Ocean conditions around our islands vary according to seasons, weather and location, so it's best to swim in areas where lifeguards are present. Warning signs are also posted on beaches where there is dangerous surf: heed the signs, stay out of the water and admire the view safely from ashore. You can check out the most up-to-date surf here: <http://bit.ly/2wm3uqB>.

Use this beach tip that locals always abide by: *don't turn your back on the waves*. The waves come in sets; a few minutes of large waves followed by a few minutes of deceiving calm. To educate our Maui Nui visitors about ocean safety, master waterman, Archie Kalepa and World Champion waterman, Zane Schweitzer share their experience on ocean safety: <https://youtu.be/rRJVx4UzKx0>.



Share your photos of Maui Nui's many beaches by tagging **#VisitMaui**, **#SeeMolokai**, and **#VisitLanai**.



New Offerings

Teralani Sailing Adventures to Introduce New Catamaran This Spring

Having welcomed Teralani 4, its new 65-foot catamaran to Maui waters this past May, Teralani Sailing Adventures is readying to introduce sister watercraft Teralani 5 this spring. Teralani's fleet of custom-built 65-foot catamarans offer five trips daily, each departing from the sands of Kā'anapali Beach: the West Maui Picnic Snorkel Sail, Premier Snorkel Sail, Dinner Sunset Sail and the company's Original Sunset Cocktail and Pūpū Sail. Whale-watching sails are available during humpback whale season in Hawai'i. Teralani will also soon begin offering a Lāna'i Snorkel Adventure aboard its Teralani 4 from Kā'anapali Beach. For more information, call (808) 661-7245 or visit www.teralani.net/.



Chef Troy Guard Announces Plans to Open New Restaurant

Hawai'i-born chef Troy Guard has announced plans to open a casual, family-friendly restaurant 'Opihi in Wailea Village in November. The name 'Opihi was chosen to honor the Hawai'i-beloved ocean limpet and lend awareness about the species' decreasing population due to over harvesting. The name also symbolizes the importance of 'ohana (family) in the Hawaiian culture as 'opihi are often found in clusters – a visual representation of tight-knit families. 'Opihi will not be on the restaurant's menu, however, educational information about the limpet and its conservation will be offered to guests. For more information, visit www.tagrestaurantgroup.com/opihirestaurant/.

39th Annual Kapalua Wine & Food Festival

Oenophiles, gourmands and enthusiasts of the good life gather on the beautiful western shores of Maui for the 39th Annual Kapalua Wine & Food Festival, the longest running and most renowned food and wine festival in the country! Along with Host Master Sommelier Michael Jordan, international superstar winemakers, celebrity chefs and Maui's own celebrated contingent of culinary stars will lead panels and journey guests with world-class varietals and fine cuisine over the weekend. Celebrity Cooking Demonstrations by star chefs Rick Moonen and Aaron Sanchez. Interactive wine tasting panels include Tuscany, Monterey County, Spain, Champagne & Cheese and more.

www.kapaluawineandfood.com.



Alaloe Lounge Launches New Sushi Menu

The Ritz-Carlton Kapalua resort's Alaloe Lounge recently launched its new sushi menu, available nightly from 5 to 9 p.m. The menu includes the Slammin' Salmon Roll with spicy tuna, salmon, crispy Moloka'i sweet potato crisps and Hawaiian chili pepper; the Hawaiian Hippie Roll with avocado, cucumber, sprouts, green papaya, pineapple kraut and pickled onion; and a variety of sushi roll selections, served alongside the lobby lounge's outdoor firepits with expansive ocean views and live music nightly. For more information, visit www.ritzcarlton.com/kapalua.



Sheraton Maui Opens New Lobby Bar, The Sandbar

Sheraton Maui Resort & Spa, situated on 23-oceanfront acres at Pu'u Keka'a on Kā'anapali Beach, recently unveiled the multimillion-dollar transformation of its lobby, which now includes a new open-air *lānai*, (porch), reception area and The Sandbar lobby bar. Guests at The Sandbar can greet their stay in paradise with a toast while sharing a curated menu of *pūpū* (appetizers) infused with island flavors. The Sandbar also offers morning service, with Starbucks coffee and a selection of housemade pastries and breakfast bites. For more information, visit www.marriott.com/hnmsj.

Kā'anapali Beach Hotel Announces Kealaula Enhancement Project

Kā'anapali Beach Hotel is pleased to announce the launch of its Kealaula Project aimed at further enhancing the establishment of Hawaiian culture throughout the property. The project includes a significant redesign to the property's 180-room Kaua'i Wing, a refresh of its sweeping courtyard to include the introduction of additional native Hawaiian plants, the launch of new oceanfront restaurant Huihui, and an additional floor of parking. For more information, visit www.kbhmaui.com.

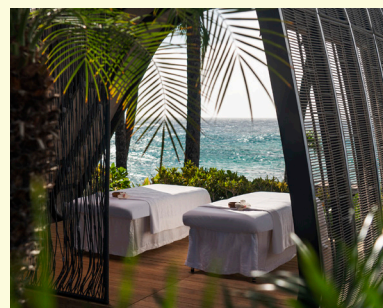


Maui Tropical Plantation to Open New Food Trailer

Maui Tropical Plantation announced a spring opening for its new food trailer The Rolling Mill, which was inspired by the diverse workforce of Maui's sugarcane era. Located behind Maui Chef's Table, the custom Airstream trailer food establishment will offer a menu of casual local food focusing on farm-fresh produce and ingredients. The eatery will offer a quick stop for a bite after ziplining, touring the gardens or visiting Mill House Roasting Co. Diners at The Rolling Mill will also enjoy views of Waikapū Valley at shade-covered tables. Contact The Rolling Mill's events team to include the food trailer at your next event. For more information, visit www.mauitropicalplantation.com.

Westin Maui Resort Introduces Oceanfront Spa Cabanas

The Westin Maui Resort & Spa has unveiled its new oceanfront Spa Cabanas as part of its multimillion-dollar transformation. Designed for single and couples massages, the cabanas offer guests an additional means of indulging in the resort's signature Heavenly Massage and its exclusive Hualani product line, experience a Hawaiian *lomilomi* (massage) using traditional healing touches, or enjoy a *pohaku* massage, which utilizes warm black lava stones to increase circulation. The cabanas' intimate setting, amid gardens and cooling tradewinds, is part of the resort's Heavenly Spa by Westin offerings. For more information or reservations, call (808) 661-2588 or visit www.westinmaui.com.



Roberts Hawaii Introduces New Haleakalā Sunset and Stargazing Tour

Roberts Hawaii invites guests to view an enchanting Maui sunset and experience Hawai'i's awe-inspiring night sky from the summit of one of the world's largest dormant volcanoes. The tour operator's Haleakalā Sunset and Stargazing Tour is led by a guide and professional astronomer sharing knowledge of Hawaiian culture, tales of Haleakalā volcano and wayfinding, which refers to ocean navigating guided by stars. After the sun sets, guests gaze through the tour's premium telescope, which is equipped with GPS, and able to locate constellations and planets. At more than 10,000 feet above sea level, the summit of Haleakalā offers one of the world's best vantage points for stargazing. For more information or reservations, visit www.robertshawaii.com or call (808) 539-9400.



Grand Wailea Resort Opens New Hawaiian Cultural Center

Grand Wailea, A Waldorf Astoria Resort, recently opened its new Pālaha Hawaiian Cultural Center. Designed to offer an immersive environment for Hawaiian learning, lifestyle and connection, Pālaha hosts daily cultural experiences and showcases cultural works of art alongside collections of pre- and post-contact artifacts on a rotating basis. The Hawaiian word *pālaha* means "to spread out, encompass, and share far and wide," which matches the center's aim of spreading Hawaiian culture throughout the resort and beyond. Pālaha Hawaiian Cultural Center aims to host "authentic experiences for guests, integrating and enhancing culture within every department, and encompassing connections into the greater Maui community." For more information, visit the Hawaiian Culture section of www.grandwailea.com.



Outlets of Maui Names New Marketing Director

Kicking off exciting changes it has set for 2020, Outlets of Maui has tapped Kym Espinosa to lead marketing for the shopping and dining destination's transformation. A seasoned retail real estate professional with more than 25 years of experience, Espinosa will be responsible for executing marketing programming and promotions, including visitor and hospitality marketing, advertising, digital/interactive strategies, social communications, public relations, visitor industry programs and special events. For more information, visit www.outletsofmaui.com.



Sports



Kapalua Tennis Announces Pickleball Programming

The Kapalua Tennis Garden has begun offering lessons in pickleball, one of the fastest growing sports activities in the U.S. Pickleball is a paddle sport – similar to a racquet sport – combining elements of badminton, tennis and table tennis. Kapalua Tennis offers a complimentary "Intro to Pickleball" class every Saturday at 8 a.m. (weather pending and with athletic shoes required). General pickleball play happens every Saturday from 9 to 11 a.m. and is open to the public. Kapalua Tennis Garden provides everything needed for a rousing pickleball game, including paddles, balls and four designated courts. For more information, call (808)-662-7730.



CULTURE, AGRITOURISM AND VOLUNTOURISM

Grand Wailea Offers Guests Haleakalā Reforestation Experience

In partnership with the Leeward Haleakalā Watershed Restoration Project, guests of the Grand Wailea are now offered an opportunity to help sustain Maui's natural beauty for years to come with the resort's HONUA Experience. Participating guests on the experience are transported via helicopter to the leeward slopes of Haleakalā volcano where they participate in restoration work focused on Maui's dryland forests. After their work, participants are treated to a sustainably sourced culinary experience on Haleakalā with wines and breathtaking views. For more information, visit www.grandwailea.com.

Maui Ocean Center Gift Shop Unveils New Sustainable Product Wall

Expanding its commitment to sustainability, the Maui Ocean Center's Maui Ocean Treasures gift shop now offers a new product wall displaying only sustainable and eco-friendly items. Designed to support the work of local crafters and artisans, the new sustainability wall includes products from Maui-based companies such as Wahi Hawaii straws, Bee Akamai eco-food wraps and more. Items from popular earth-friendly companies outside Hawai'i, including 4Ocean, support cleanup efforts and other marine-centric conservation groups. Located within Maui Ocean Center, the gift shop is open from 9 a.m. to 5 p.m. daily. Aquarium admission is not required to shop. For more information, visit www.mauioceancenter.com.



Awards

Four Seasons Resort Lanai Properties Receive 2020 Travel Media Honors

Four Seasons Resort Lanai was awarded the title of No. 1 Best Hotel in the USA by *U.S. News and World Report* and named to *Condé Nast Traveler's* coveted Gold List for 2020. The resort also continued its presence as a Five-Star property in the 2020 *Forbes Travel Guide*. Meanwhile, the newly opened Four Seasons Hotel Lanai at Koele, A Sensei Retreat was awarded a spot on *Travel + Leisure's* It List 2020 of editor picks recognizing top new hotel openings around the globe. For more information, visit www.fourseasons.com/lanai and www.fourseasons.com/koele.



Maui Dive Shop Receives Honors from Scuba Diving Magazine

Maui Dive Shop was named Best Overall Dive Operator in the Pacific and Indian Region by readers of *Scuba Diving* magazine in the publication's 2020 Readers Choice Awards. The annual ranking lists top reader picks for scuba diving destinations, operators, resorts and liveaboards from around the world. In addition, Maui Dive Shop also took top honors in categories for Quality of Dive Boats, Rental Gear, Dive Training and Courses, Attention to Safety and Quality of Staff. For more information, visit www.maudiveshop.com.

Spa Montage Kapalua Bay Earns 2020 Forbes Five-Star Award

The Spa Montage Kapalua Bay was honored with a Five-Star award in the 2020 *Forbes Travel Guide*. It was the only spa in Hawai'i receiving the prestigious award this year. The Montage Kapalua Bay was also honored with its fifth-consecutive *Forbes Travel Guide* Five-Star award, and resort signature dining venue Cane & Canoe restaurant was awarded its fourth-consecutive Four-Star award since 2017. For more information, visit www.montagehotels.com/kapalubay.

Burger Shack a Winner in James Beard Foundation Blended Burger Project

The Ritz-Carlton, Kapalua resort recently announced that its own Burger Shack eatery was selected one of five winning restaurants in the fifth annual James Beard Foundation Blended Burger Project. The project challenged restaurants and food service professionals to create a more delicious, nutritious and sustainable burger blending meat and mushrooms. The award-winning Blended Burger is now on the menu at Burger Shack, a resort spot for lunch and cocktails. For more information visit www.ritzcarlton.com/kapalua.



Event Snapshot

APRIL

Earth Day Talk Story at Cliff House

April 22

www.montagehotels.com/kapalubay



MAY

Restaurant Week Wailea

May 24-30

www.wailearesortassociation.com



Maui AgFest & 4-H Livestock Fair

May 30

www.mauiagfest.org



JUNE

Kapalua Wine and Food Festival

June 5 – 7

<https://kapaluawineandfoodfestival.com/>



Wa'a Kiahahi Sailing Canoe Festival

June 5-7

www.hsca.info



21st annual Maui Film Festival at Wailea

June 17-21

www.mauiFilmFestival.com



MAUI

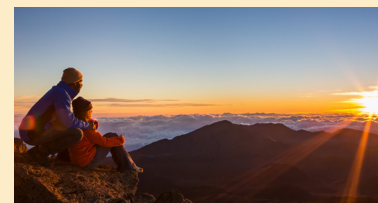
Maui offers the best of both worlds, a unique blend of resort sophistication and small town charm. Graced by beaches, sunsets and tropical getaways, romance is always in the air on The Valley Isle.

VisitMaui.com

twitter.com/mauivisit

facebook.com/visitmaui

#VisitMaui



MOLOKA'I

Moloka'i is a timeless Hawai'ian Island unlike any other. Life is simpler here. This is a place where Hawai'ian culture and community continue to thrive.

Molokai-Hawaii.com

twitter.com/seemolokai

facebook.com/molokaivisitorsassociation

#VisitMolokai



LĀNA'I

The unique accommodations of Hulopoe Bay and Lāna'i City are just the start. The unexpected discoveries, found while exploring the uncharted roads, feel even more personal on this secluded isle.

VisitLanai.net

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