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“THE BIGGEST LOSER” WINS WITH KAUAA’I FOR ULTIMATE DESTINATION CHALLENGE
– Two episodes airing Dec. 18 and Jan. 1 on NBC showcase inspiring ways to lose weight on Kaua’i –

KAUA’I, HAWAI’I – For the remaining six contestants of NBC’s “The Biggest Loser: Glory Days,” an invigorating journey to the Hawaiian Islands will help them achieve their goals and inspire them to fulfill their New Year’s resolutions.

In two episodes airing on Thursday, Dec. 18, and on New Year’s Day, Thursday, Jan. 1 (8-9 p.m. ET on NBC), the Island of Kaua’i will provide a beautiful and uplifting backdrop for the hit competition show’s visit to the Aloha State.

The Hawai’i Visitors and Convention Bureau (HVCB) and Kaua’i Visitors Bureau (KVB) successfully negotiated the show’s selection of Kaua’i for these two hour-long episodes. Filming took place in October exclusively on Hawai’i’s Garden Island.

“We are excited to see the adventure, culture, and natural beauty of Kaua’i shine on ‘The Biggest Loser’ in visually compelling, made-for-TV moments,” said John Monahan, HVCB’s president and CEO. “Collaborating with NBC’s superb production team to develop these challenging competitions and tell the contestants’ stories has been a great experience from beginning to end. The contestants now know what an inspiring destination Hawai’i is, and millions of viewers will too.”

“Kaua’i was the perfect place for us to film because it provided adventure as well as beauty. Those are two things that our contestants experience in their journey with ‘The Biggest Loser’ and Kaua’i is very symbolic of that,” said Joel Relampagos, executive producer of “The Biggest Loser.”

The first Kaua’i episode airing Thursday, Dec. 18 will showcase iconic Waimea Canyon (often referred to as the “Grand Canyon of the Pacific”) and an intense fitness workout on one of Kaua’i’s beautiful white sand beaches.

Next, in a competition that tests contestants’ skill, endurance, and perseverance, they will kayak into the ocean to retrieve floating puzzle pieces and piece them together. The effort is well worth it, as the winner will be rewarded with a private helicopter tour of Kaua’i, and enjoy incredible sights and scenery only accessible by air.
In addition, a trainer and contestant will overcome their fears of being in the open water by snorkeling in scenic Anini Bay, known for its idyllic conditions.

The weigh-in for the first episode will take place at the picturesque Kaua‘i Marriott Resort at Kalapaki Beach, a destination the contestants reach by paddling outrigger canoes.

In the second Kaua‘i episode, airing on New Year’s Day, Jan. 1, contestants will make resolutions to ensure 2015 is their best year yet. Contestants will be challenged out of their comfort zones by rappelling down a cascading waterfall with Da Life, or by rope swinging with Just Live! in a tropical forest. They will also learn how to make healthy, island-inspired tacos, before partaking in a Lacrosse-style obstacle course on a stunning, privately owned ranch.

This is the second time “The Biggest Loser” has partnered with HVCB and selected the Hawaiian Islands as the incentive destination for its contestants. In 2011, the show filmed on O'ahu and contestants received a surprise surf lesson from pro athlete Bethany Hamilton. “The Biggest Loser” is a production of Shine America and 25/7 Productions.

For more information on this season, embeddable clips and full episodes of “The Biggest Loser,” visit NBC.com’s official show site at www.nbc.com/the-biggest-loser.

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PHOTOGRAPHY: For hi-res images of “The Biggest Loser” filming on Kaua‘i, please contact Rebecca Pang at Rebecca.Pang@AnthologyGroup.com.

The Hawai‘i Visitors and Convention Bureau is contracted by the Hawai‘i Tourism Authority (HTA), the state of Hawai‘i’s tourism agency, for marketing management services in North America. The HTA was established in 1998 to ensure a successful visitor industry well into the future. Its mission is to strategically manage Hawai‘i tourism in a sustainable manner consistent with the state of Hawai‘i’s economic goals, cultural values, preservation of natural resources, community desires, and visitor industry needs. For more information about the Hawaiian Islands, visit gohawaii.com.

Special note to media: HVCB recognizes the use of the ‘okina [‘] or glottal stop, one of the eight consonants of the (modern) Hawaiian language; and the kahakō [ā] or macron (e.g., in place names of Hawai‘i such as Lāna‘i). However, HVCB respects the individual use of these markings for names of organizations and businesses.

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